

casamood

“Artwork,” of casamood

**Frammenti di materia
e colori neutri disegnano una
texture stilizzata, con geometrie
irregolari a metà
tra il battuto veneziano
e i pattern del Memphis Style di
Sottsass, nella Milano anni '80.**

**Artwork è un programma
articolato di superfici per
l'architettura che esplora
nuove potenzialità creative,
grazie all'originale pattern
disponibile in tre diverse
granulometrie, Micro-Basic-Macro.
Scegliendo o alternando le tre
diverse misure della texture,
è possibile variare
la percezione del disegno
secondo la distanza,
giocando con l'effetto ottico
creato dalle prospettive.**

**Fragments of matter and neutral
colours to design a stylized texture
with irregular shapes, halfway between
Venetian flooring and Sottsass's Memphis Style
patterns in the Milan of the 1980s.**

**Artwork is an articulate programme of surface designs
for architecture to explore new creative potentials.
An original pattern is available in three different grains,
Micro, Basic and Macro.**

**Choosing or alternating between
these three different texture sizes,
you can vary a design perception
according to distance,
playing with the optical
effect created by perspective.**



casamood

**tutte le superfici in un progetto colore
all the surfaces in one only colour project**

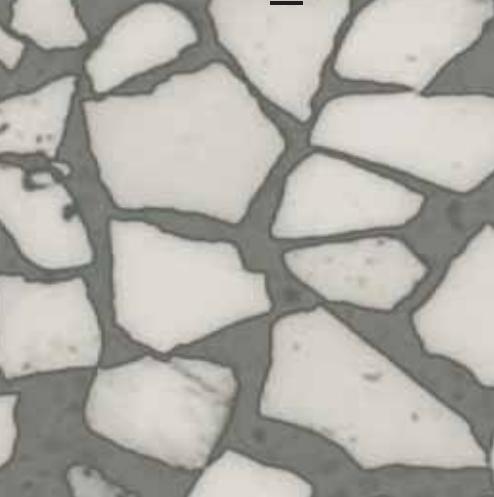
“Artwork,”

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art micro_01



art basic_01



art macro_01



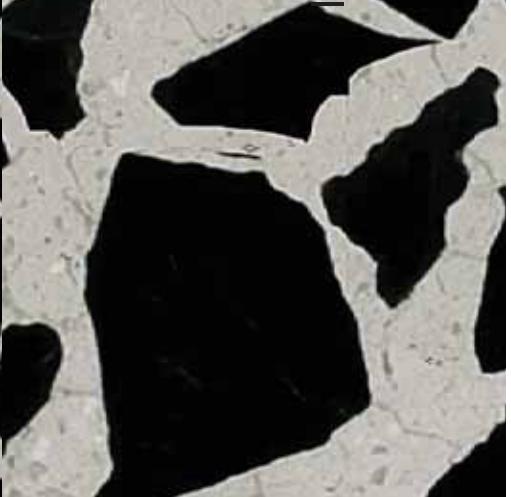
art micro_02



art basic_02



art macro_02



art neutral_00



Fragments de matière et couleurs neutres dessinent une texture stylisée, avec des géométries irrégulières à mi-chemin entre les sols à la vénitienne et les motifs du Memphis Style de Sottsass, dans le Milan des années 80.

Artwork est une série de surfaces pour l'architecture qui explore de nouvelles potentialités créatrices, grâce à un schéma original disponible en trois granulométries, Micro-Basic-Macro. En choisissant ou en alternant les trois granulométries, il est possible de modifier la perception du motif en fonction de la distance, en jouant sur l'effet optique créé par les perspectives.

Materialbruchteile und neutrale Farben zeichnen eine stilisierte Texture mit unregelmäßiger Geometrie, die sich halb zwischen dem Venezianischen Terrazzo und den Mustern des Memphis Style von Sottsass im Mailand der 80er Jahre bewegt.

Artwork ist ein durchdachtes Oberflächenprogramm für die Architektur die, dank dem, in drei verschiedenen Körnungen - Micro-Basic-Macro - vorliegenden Originalmuster, neue kreative und potentielle Möglichkeiten erforscht.

Durch die Wahl oder den abwechselnden Einsatz der drei verschiedenen Texturegrößen lässt sich die Wahrnehmung des Designs durch Spielen mit dem, durch die Perspektiven geschaffenen Optikeffekt, variieren.

Los fragmentos de materiales y los colores neutros dibujan una textura estilizada, con geometrías irregulares a medio camino entre el terrazo veneciano y los patrones del estilo Memphis de Sottsass, de la década de 1980 en Milán.

Artwork es un programa articulado formado por superficies para la arquitectura que explora nuevas posibilidades creativas gracias a su original dibujo disponible en tres granulometrías diferentes: Micro, Basic, Macro. Eligiendo una de ellas o alternando las tres medidas de la textura, es posible modificar la percepción del dibujo según la distancia, jugando con el efecto óptico creado por la perspectiva.

Осколки материала и нейтральные цвета создают стилизованную текстуру с неровными геометрическими формами, что-то среднее между венецианским полом "баттуто" и мотивами стиля Мемфис, созданного дизайнером Соттсассом в Милане в 80-х годах.

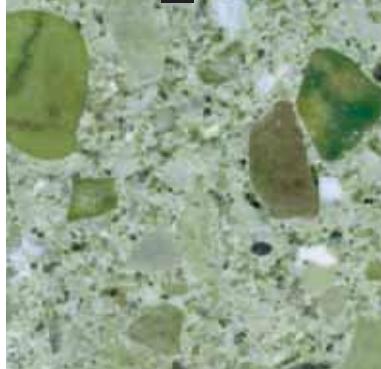
Artwork - это разносторонняя программа поверхностей для архитектуры, которая исследует новые творческие направления благодаря оригинальному рисунку, доступному в трех разных вариантах размера: **Micro-Basic-Macro**.

Путем выбора одного или чередования трех разных размеров текстуры можно менять восприятие мотива в зависимости от расстояния, играя с оптическим эффектом, получаемым в перспективе.

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deco_01



deco_02



deco_03



deco_04



deco_05



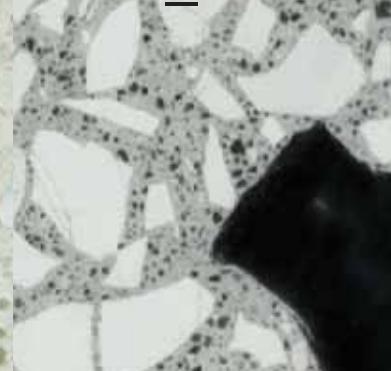
deco_06



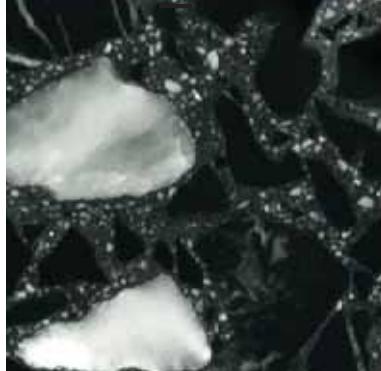
deco_07



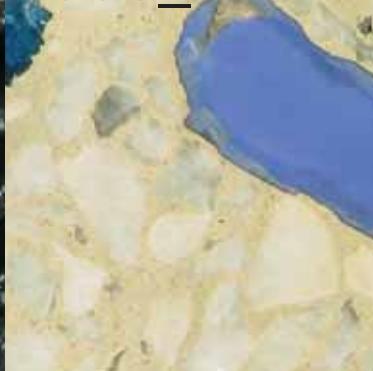
deco_08



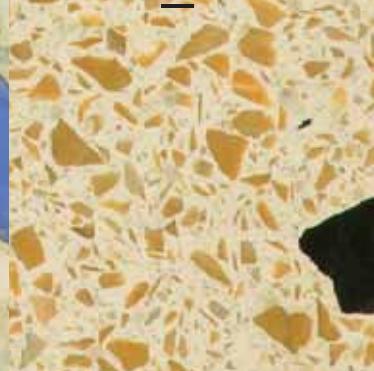
deco_09



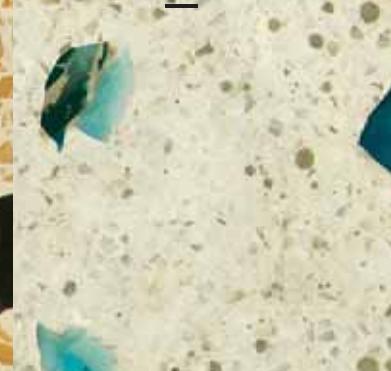
deco_10



deco_11



deco_12



I pattern di base nelle tre misure sono proposte in due versioni cromatiche: bianco-grigio e bianco-nero. A questi cromatismi - cardine si aggiunge una vasta serie di fondi con graniglie colorate secondo miscelazioni originali e creative, non riconducibili a tinte precise, e quindi identificate con una numerazione progressiva: Deco_1 , Deco_2.... Deco_12. La complessità e ricchezza del progetto di Casamood si riflette nell'ampio programma di formati, con due opzioni di finitura, lucida e satinata, e tutte le soluzioni per allestire progetti architettonici commerciali o residenziali, contando sulla prestazionalità tecnica del gres porcellanato Florim.

The basic patterns come in three sizes and two colour versions: white-grey and white-black. A wide range of coloured background granules are added to these fundamental colours, following original and creative blends, which defy linking with exact colours and are thus identified using progressive numbering: Deco_1, Deco_2 Deco_12. The complexity and richness of the Casamood project is reflected in the wide format programme, with two finishing options, glossy and satin, and all the solutions for designing architectural projects, whether commercial or residential, relying on the technical performance of Florim's porcelain stoneware.

Les schémas de base dans les trois granulométries existent en deux versions chromatiques: blanc-gris et blanc-noir. A ces chromatismes pivot, s'ajoute une vaste série de fonds utilisant des grenailles colorées, selon des mélanges originaux et créatifs qui ne sont pas calqués sur des teintes précises et sont identifiés par une numérotation progressive : Deco_1 , Deco_2... Deco_12. La complexité et la richesse du projet de Casamood se reflètent dans la vaste gamme de formats disponibles, avec deux options de finition – brillante et satinée –, et dans toutes les solutions d'aménagement de projets architecturaux, commerciaux ou résidentiels, avec les performances techniques élevées du grès cérame Florim.

Los dibujos básicos en las tres medidas se ofrecen en dos versiones cromáticas: blanco-gris y blanco-negro. A estos colores clave se añade una amplia serie de fondos con granos coloreados por medio de mezclas originales y creativas que no pueden asociarse con colores precisos y que, por tanto, se identifican con una numeración progresiva: Deco_1, Deco_2.... Deco_12. La complejidad y la riqueza del proyecto Casamood se refleja en el amplio programa de formatos, con dos opciones de acabado (brillante y satinado), y todas las soluciones disponibles para crear proyectos arquitectónicos comerciales o residenciales, gracias al rendimiento técnico del gres porcelánico Florim.

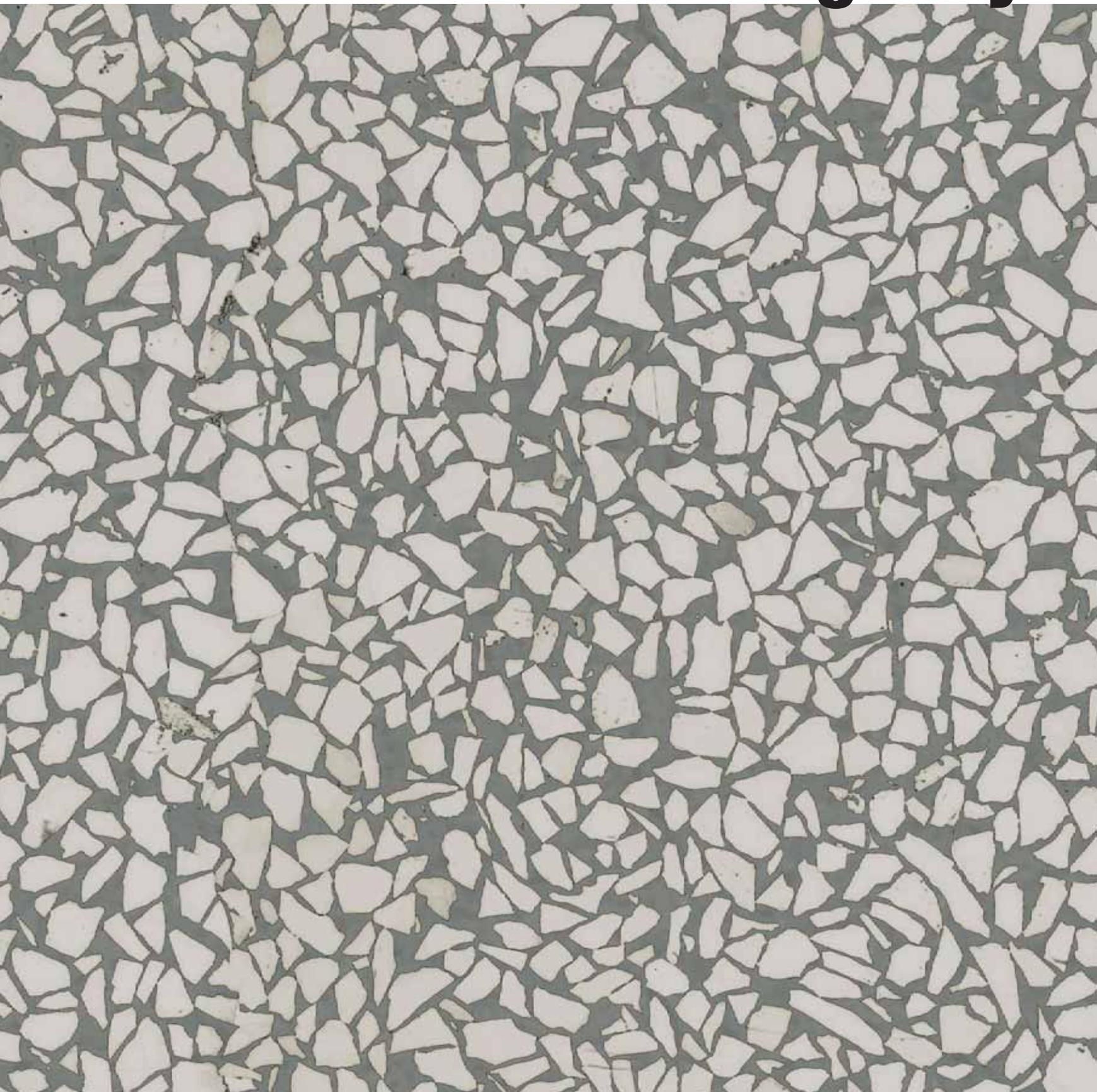
Базовые рисунки трех размеров предлагаются в двух цветовых вариантах: бело-сером и черно-белом. Эти основные цвета пополняются широким ассортиментом фоновой плитки, состоящей из оригинальных и креативных смесей цветной крошки, которые не сводятся к точным цветам, и поэтому обозначаются порядковыми числами: Deco_1 , Deco_2.... Deco_12. О сложности и богатстве этого проекта от Casamood свидетельствует большое предложение форматов с двумя видами полированной и матовой отделки, а также многочисленные решения для оформления архитектурных проектов торговых или жилых объектов, делающих ставку на высокие технические характеристики керамогранита Florim.

Art Micro_01

matte



glossy



Art Basic_01

matte

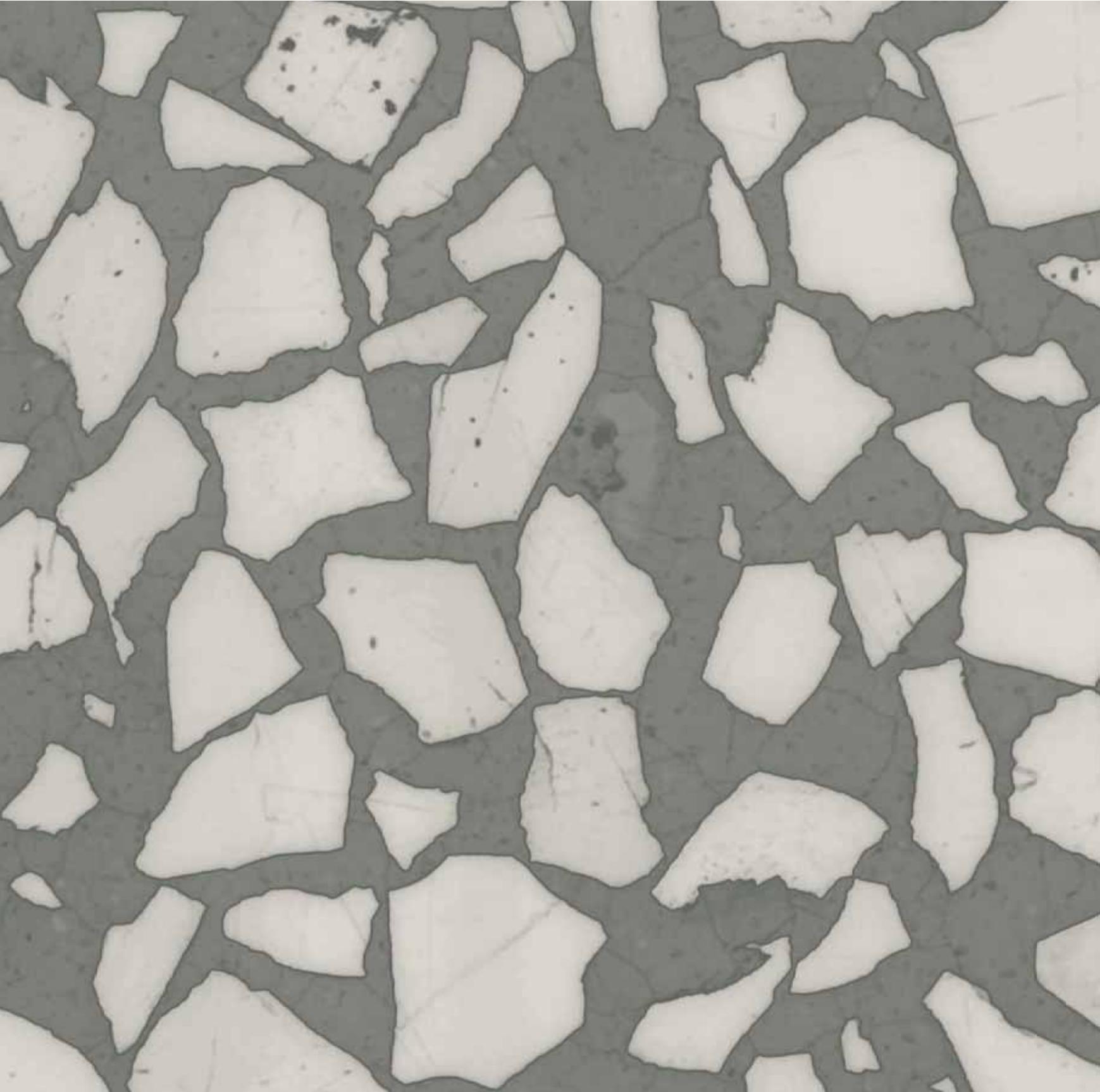


glossy

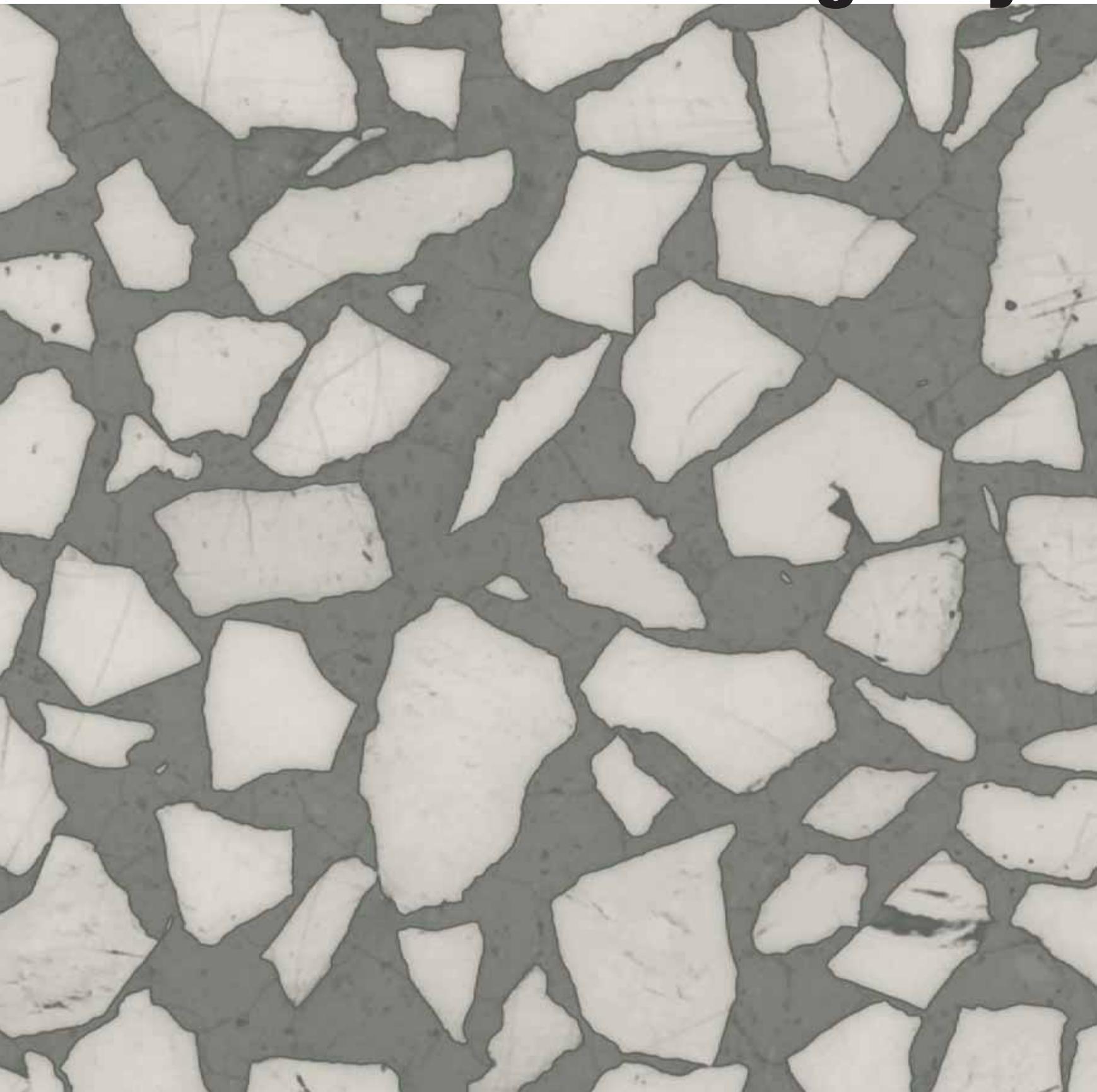


Art Macro_01

matte

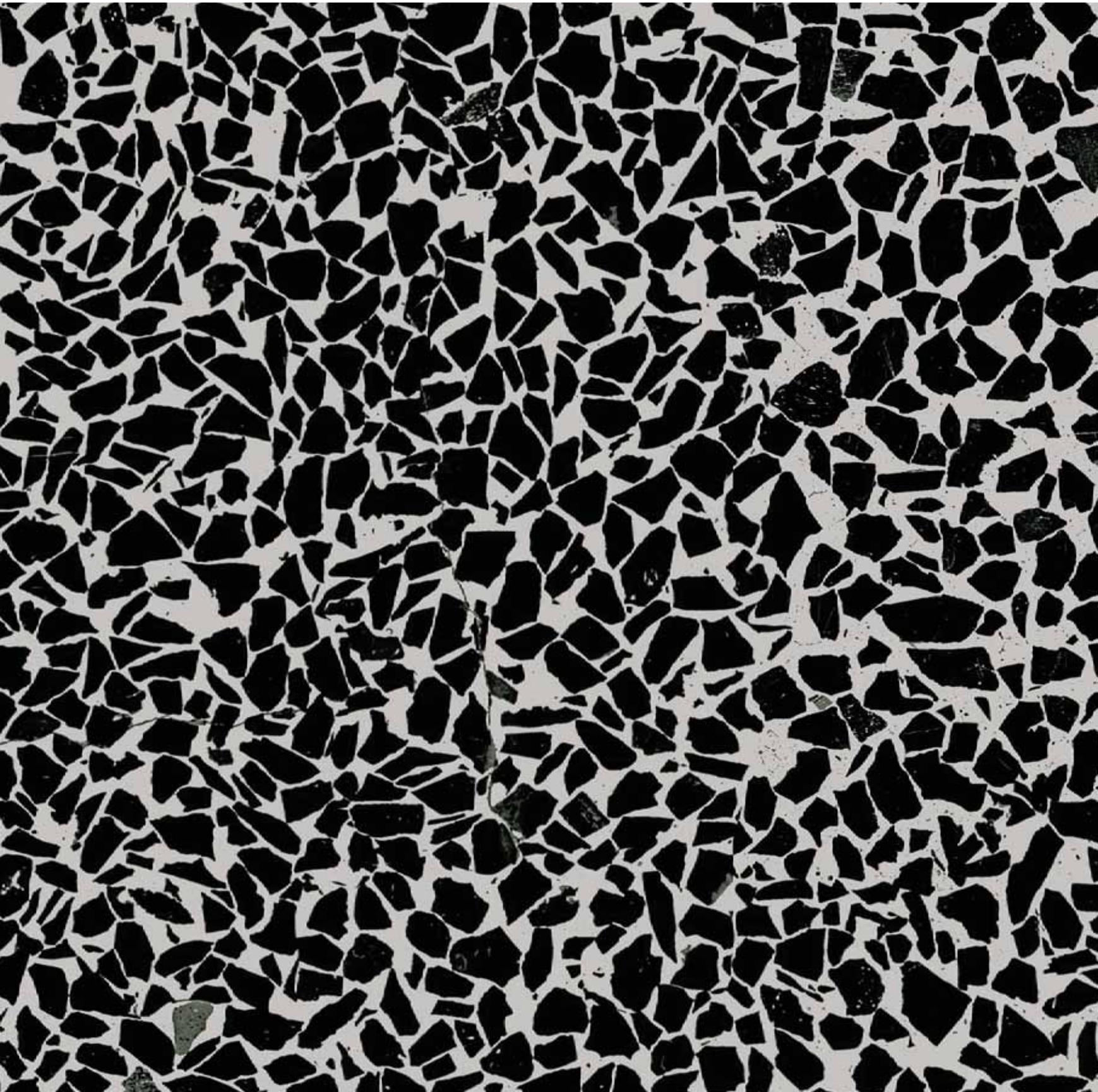


glossy

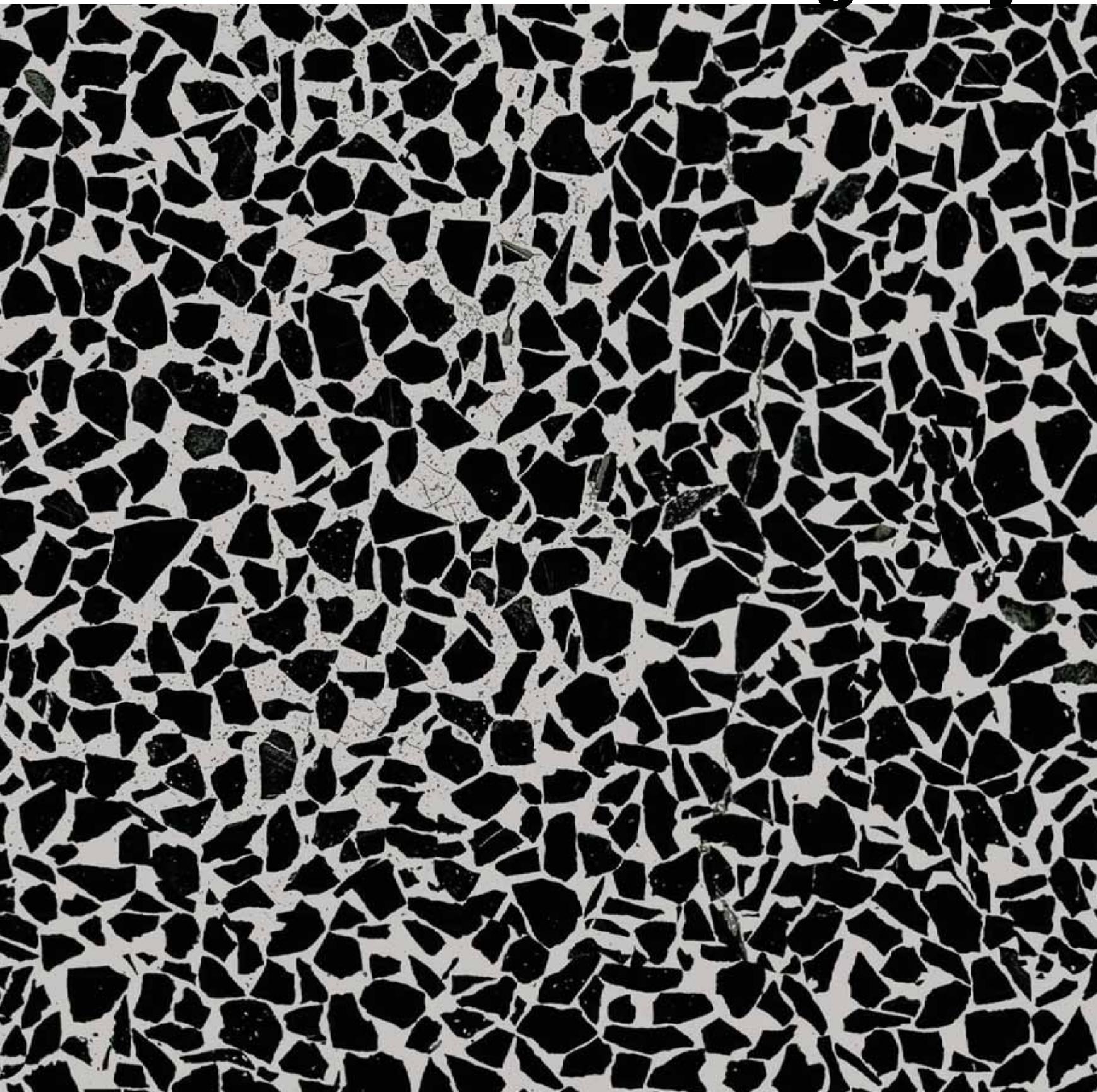


Art Micro_02

matte



glossy



Art Basic_02

matte

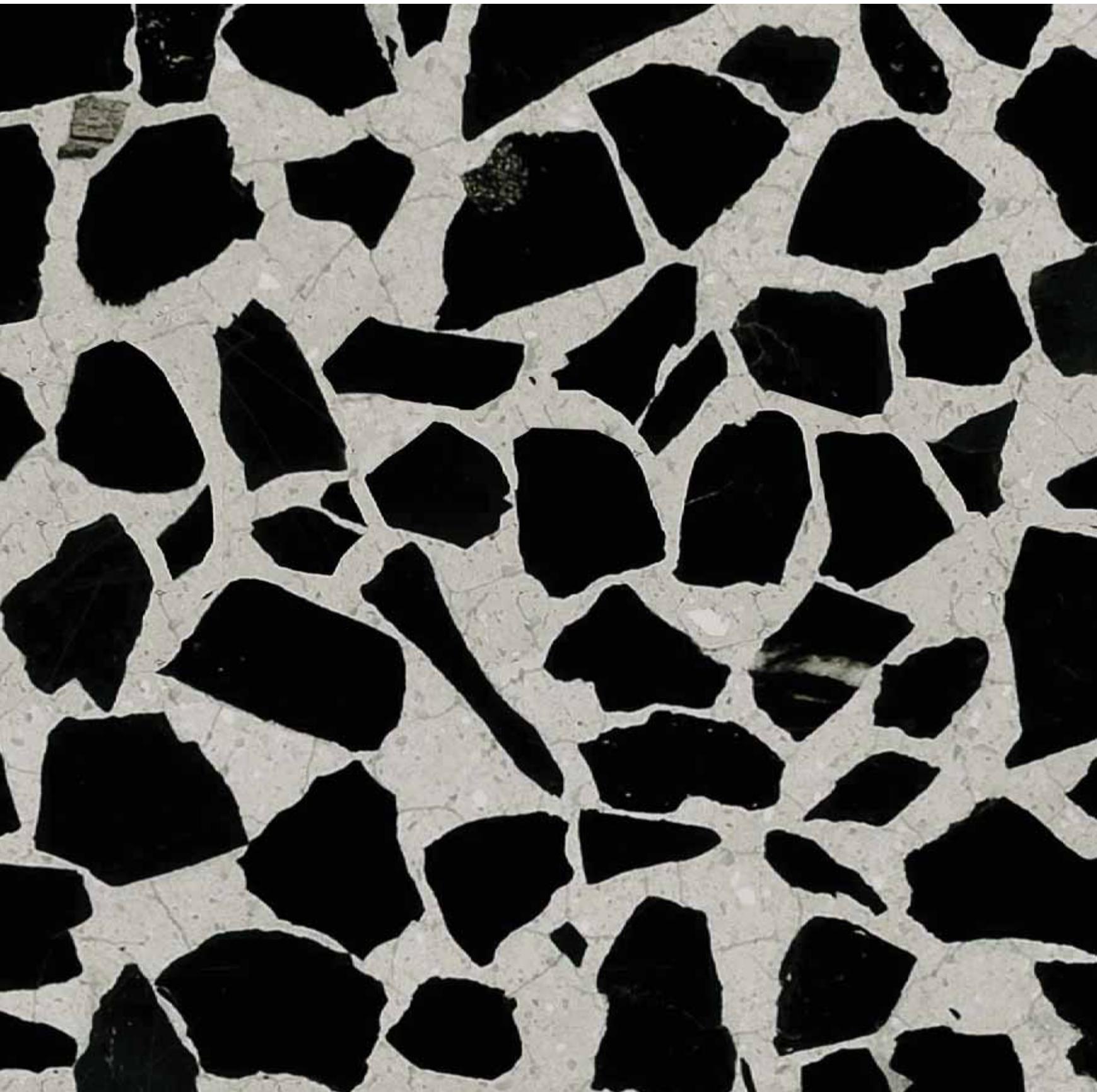


glossy



Art Macro_02

matte

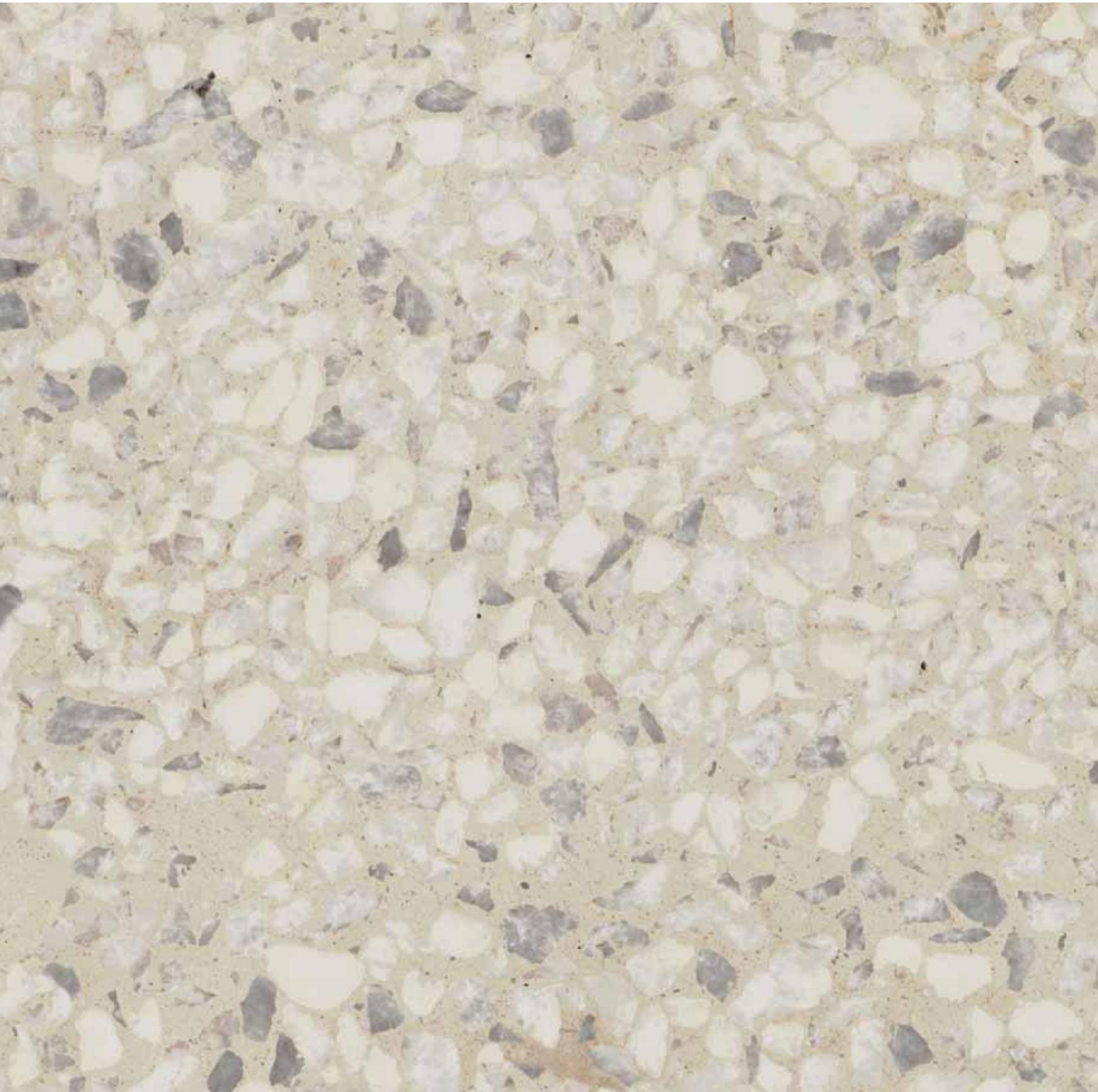


glossy



Art Neutral_00

matte

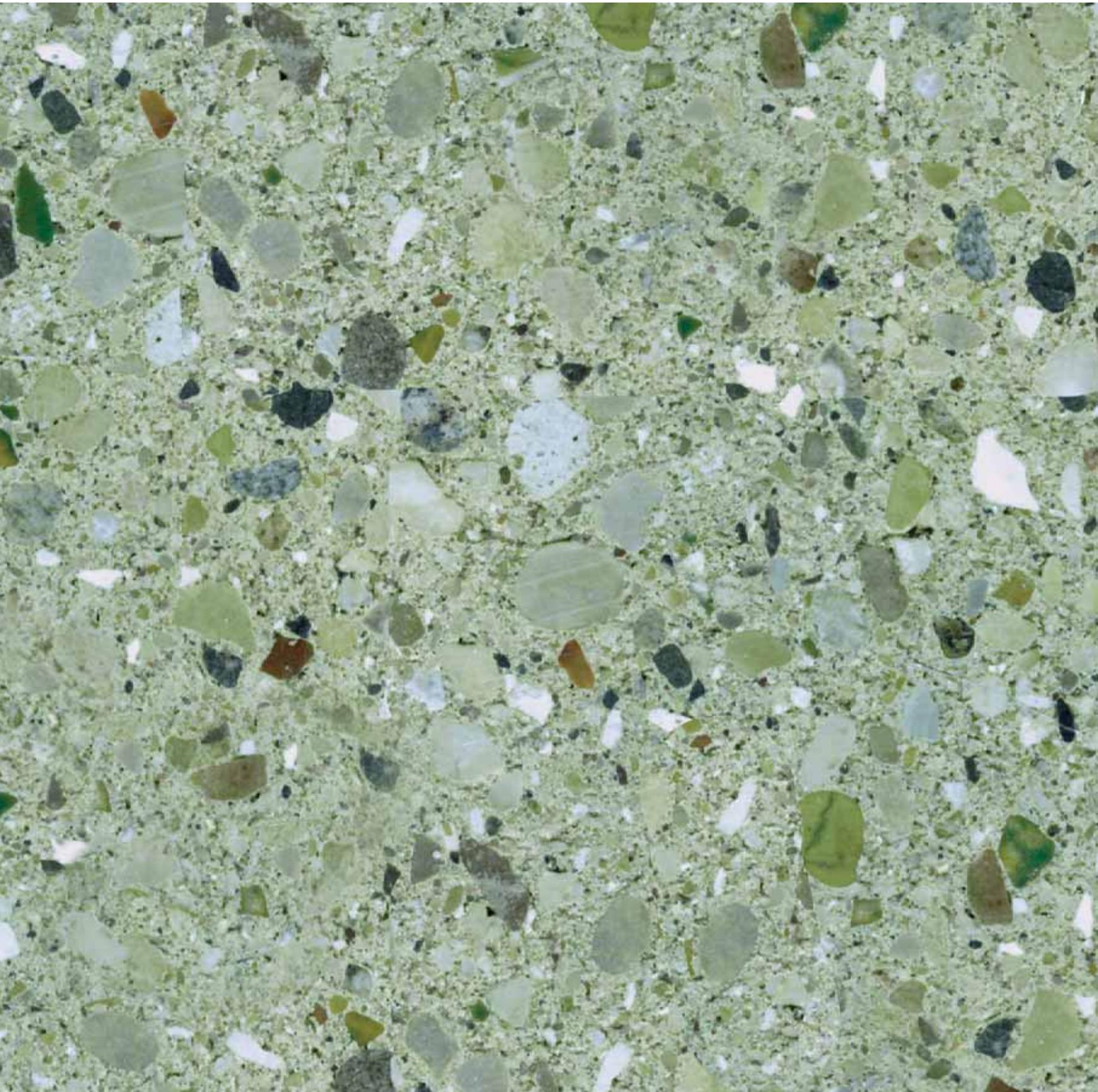


A close-up photograph of a light-colored terrazzo floor. The surface is covered in small, irregular pieces of light-colored stone, likely marble or limestone, set in a light-colored cement matrix. The stones vary in size and shape, creating a textured and mottled appearance. The lighting is even, highlighting the natural variations in the stone.

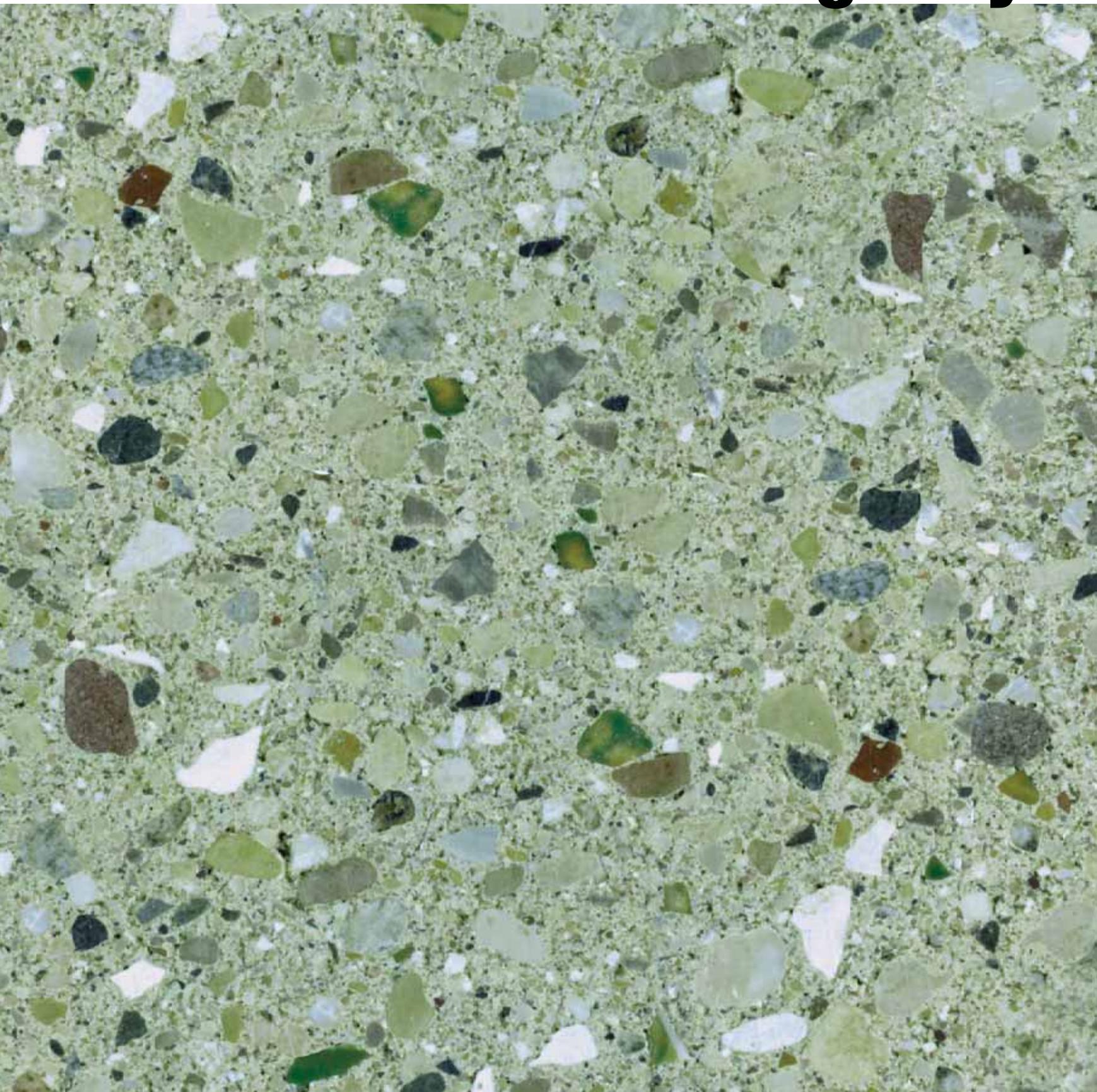
glossy

Deco_01

matte

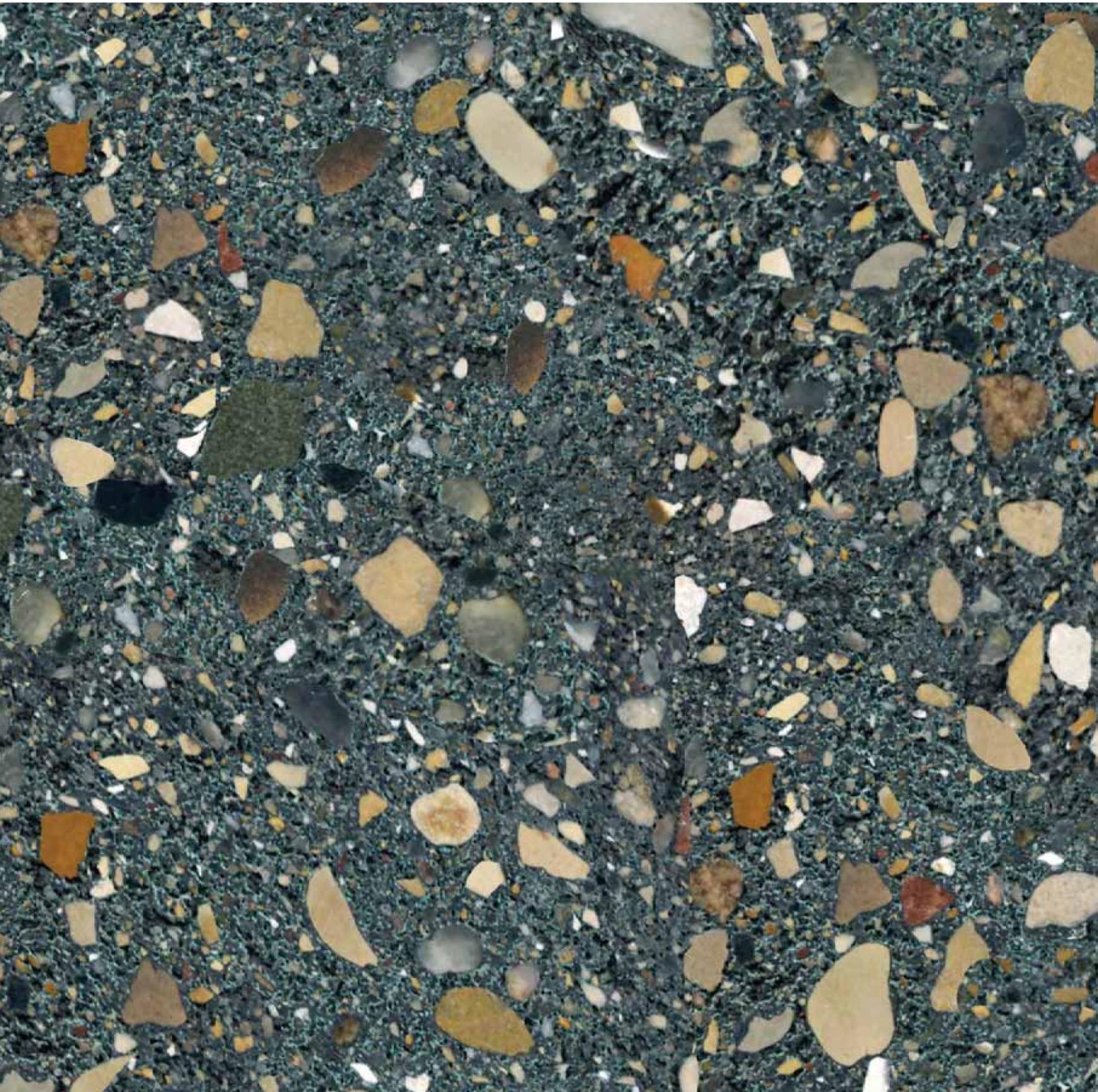


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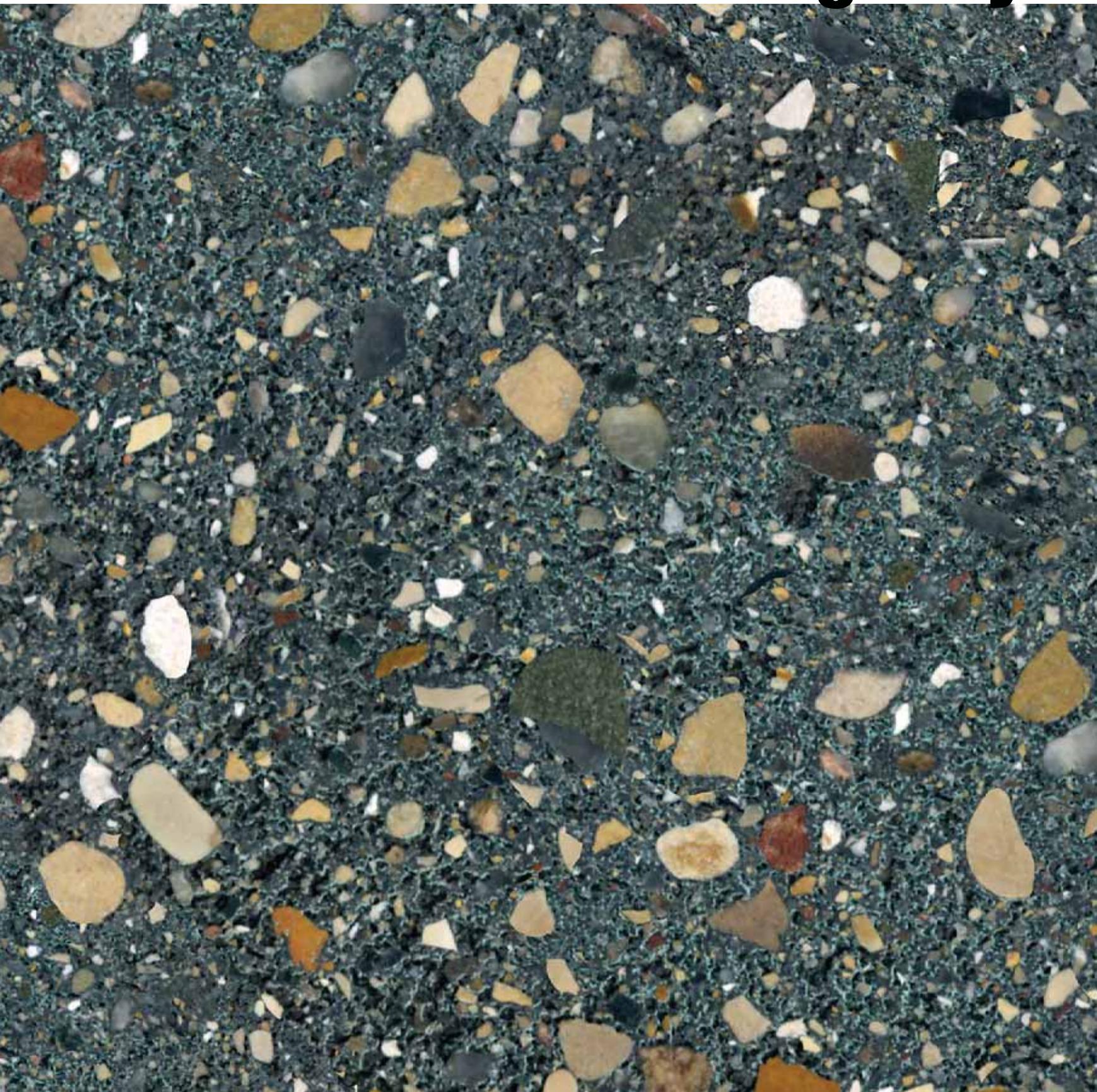


Deco_02

matte

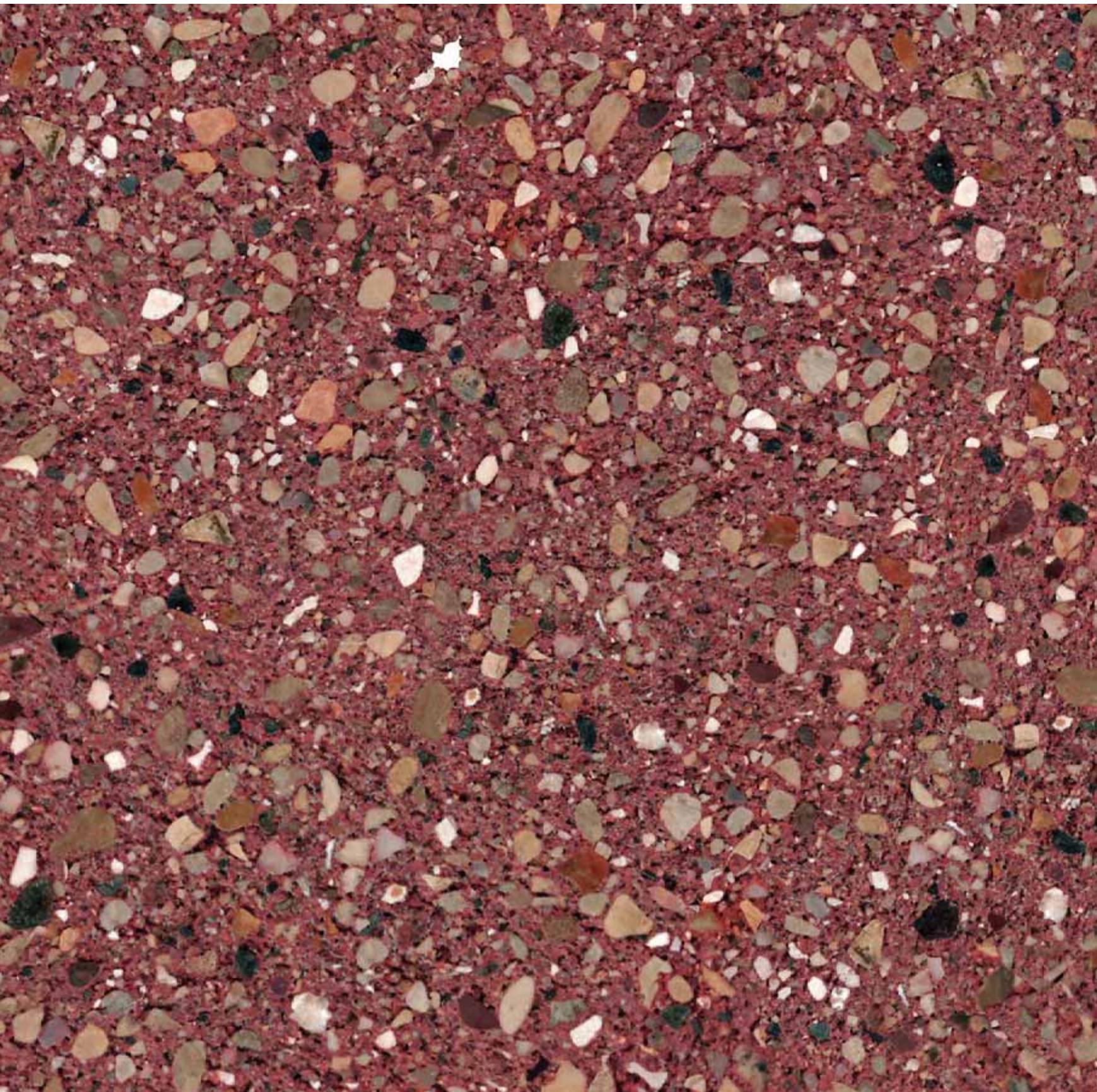


glossy

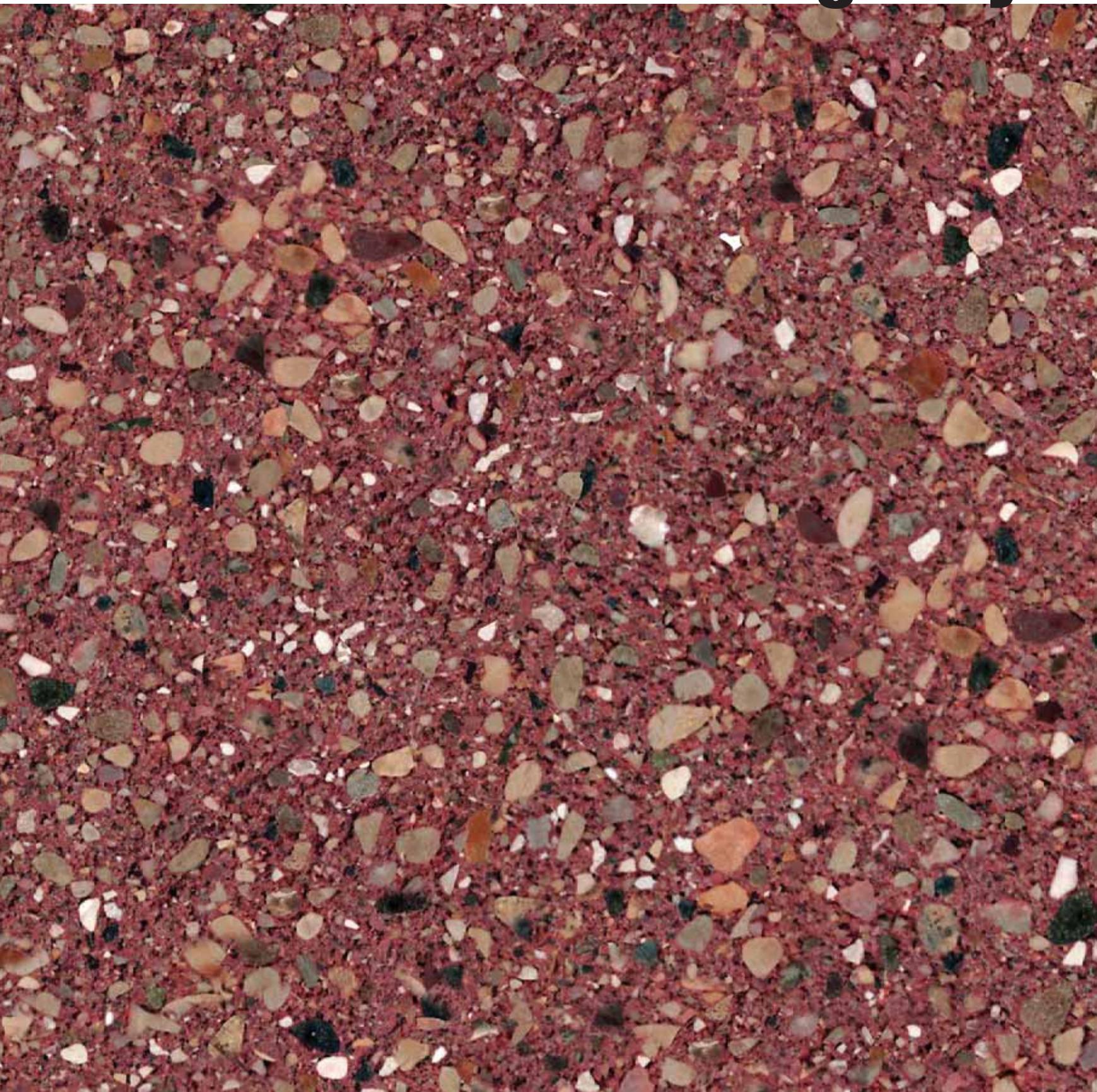


Deco_03

matte



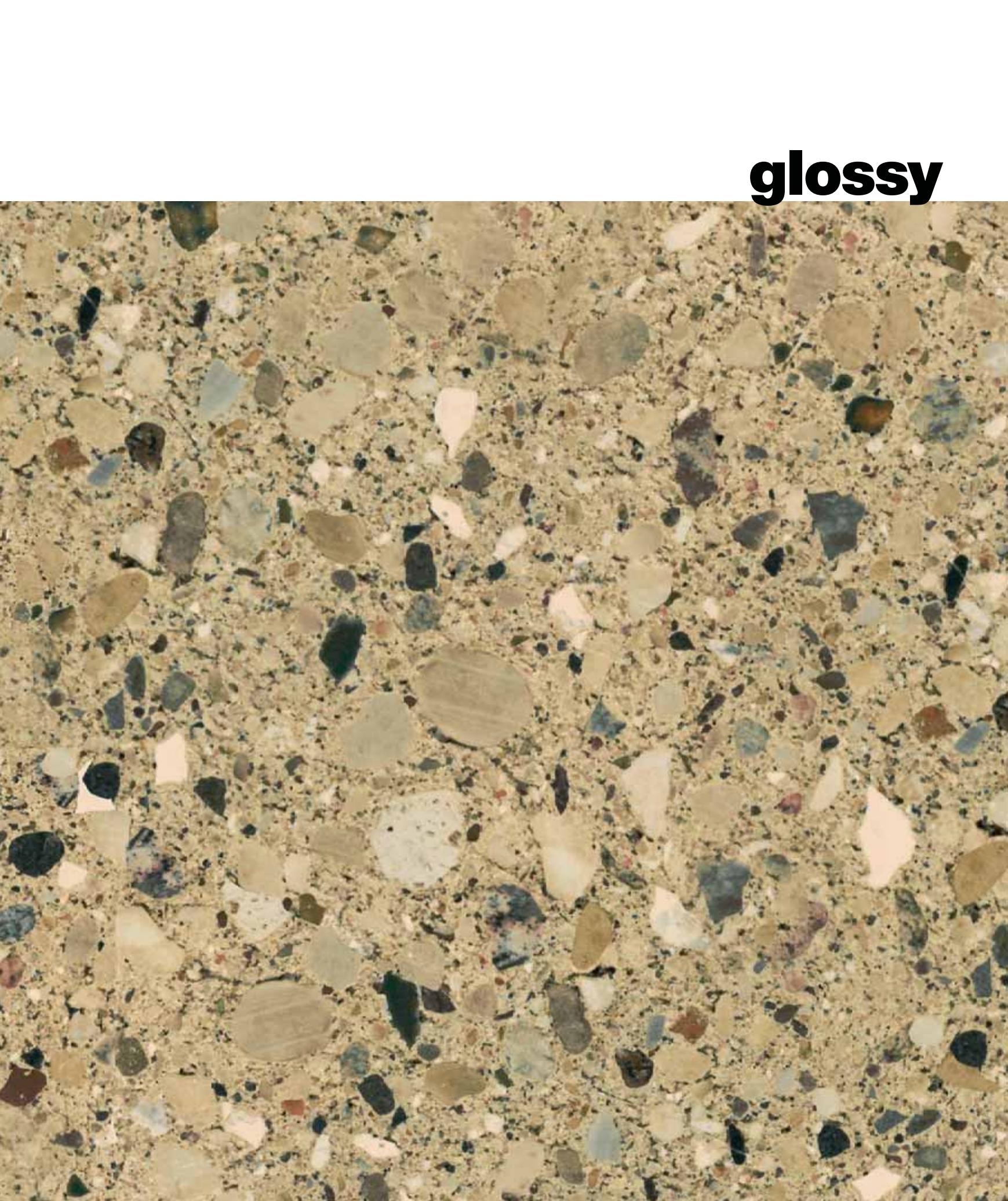
glossy



Deco_04

matte

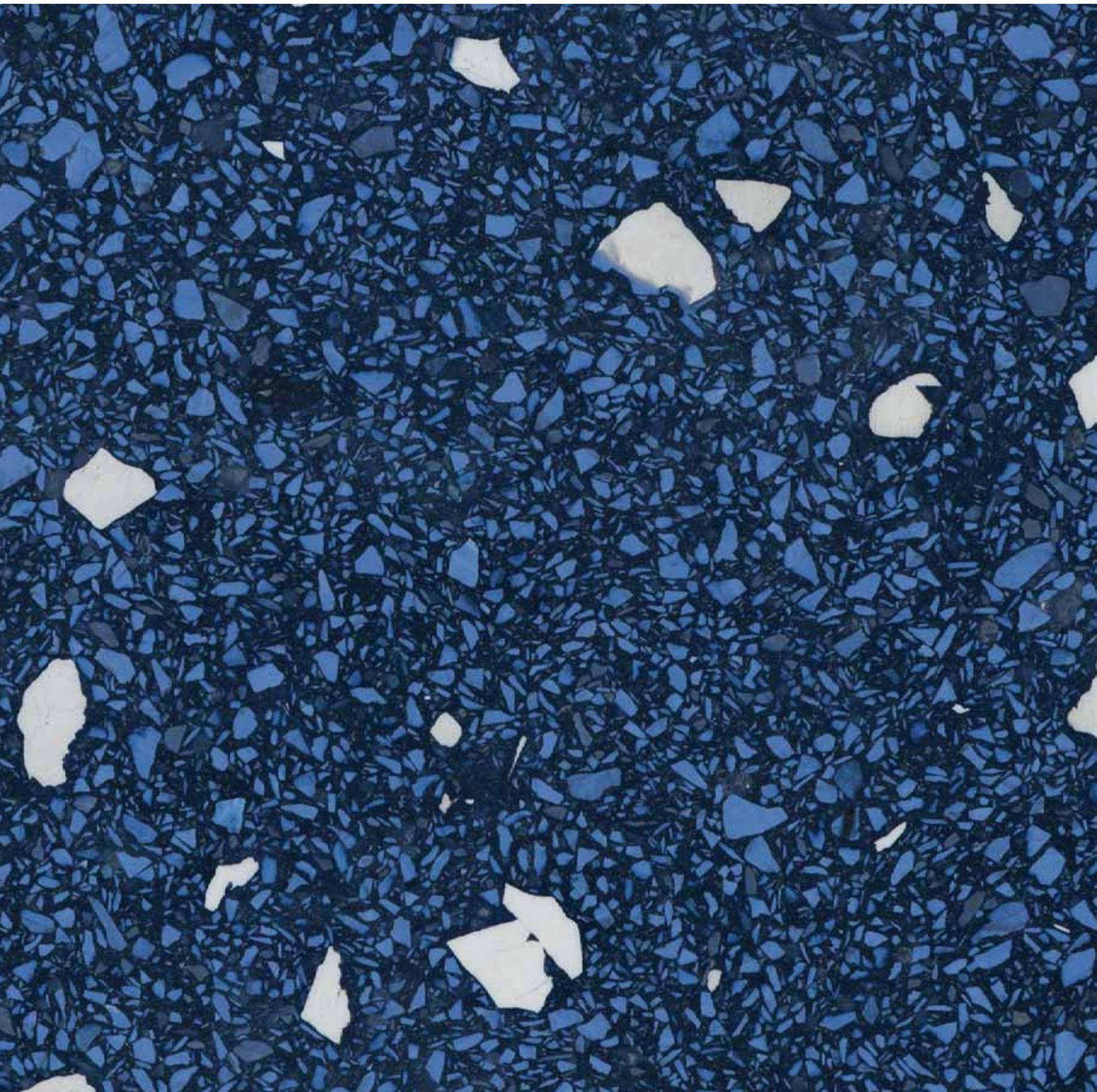




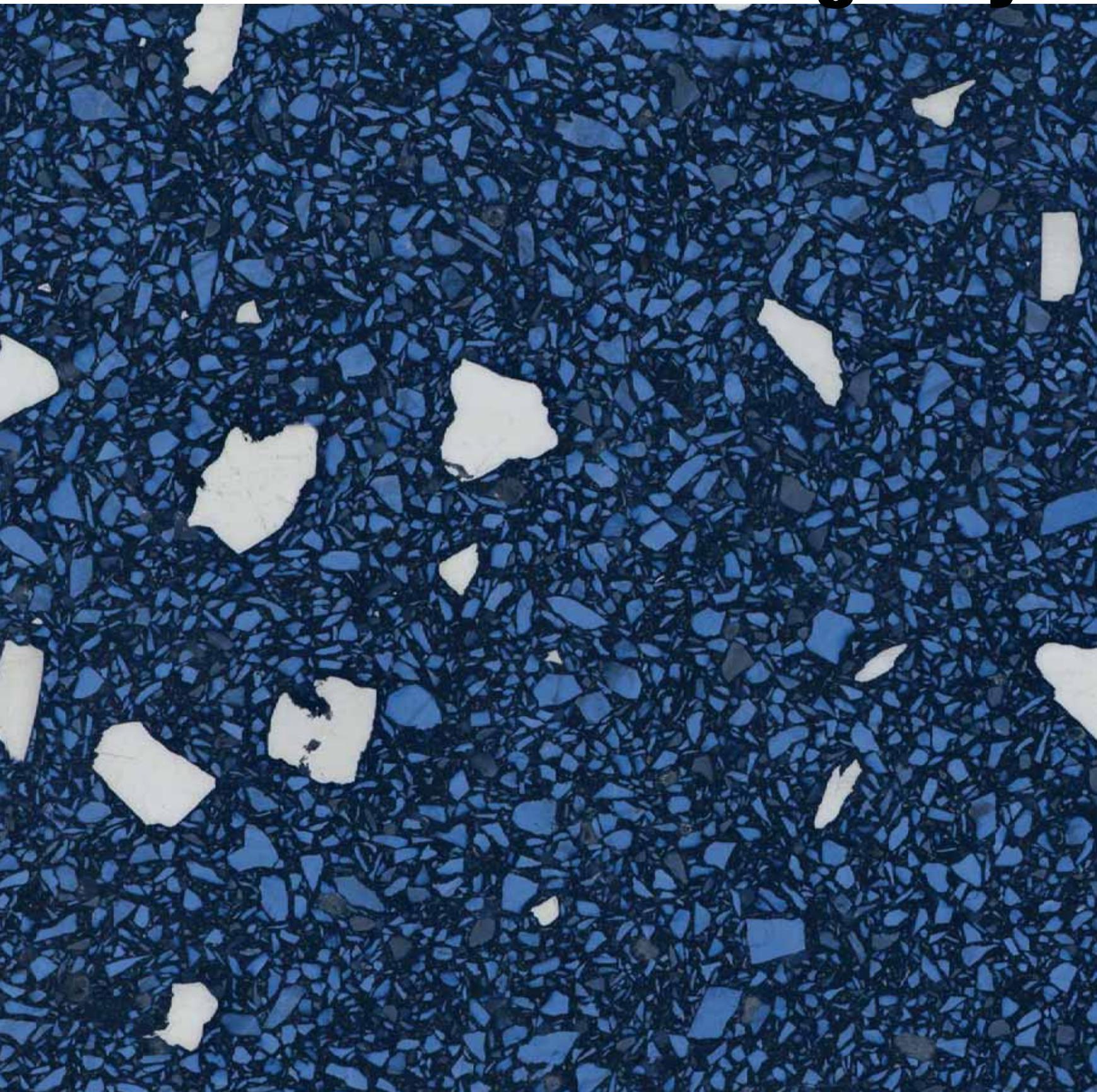
glossy

Deco_05

matte

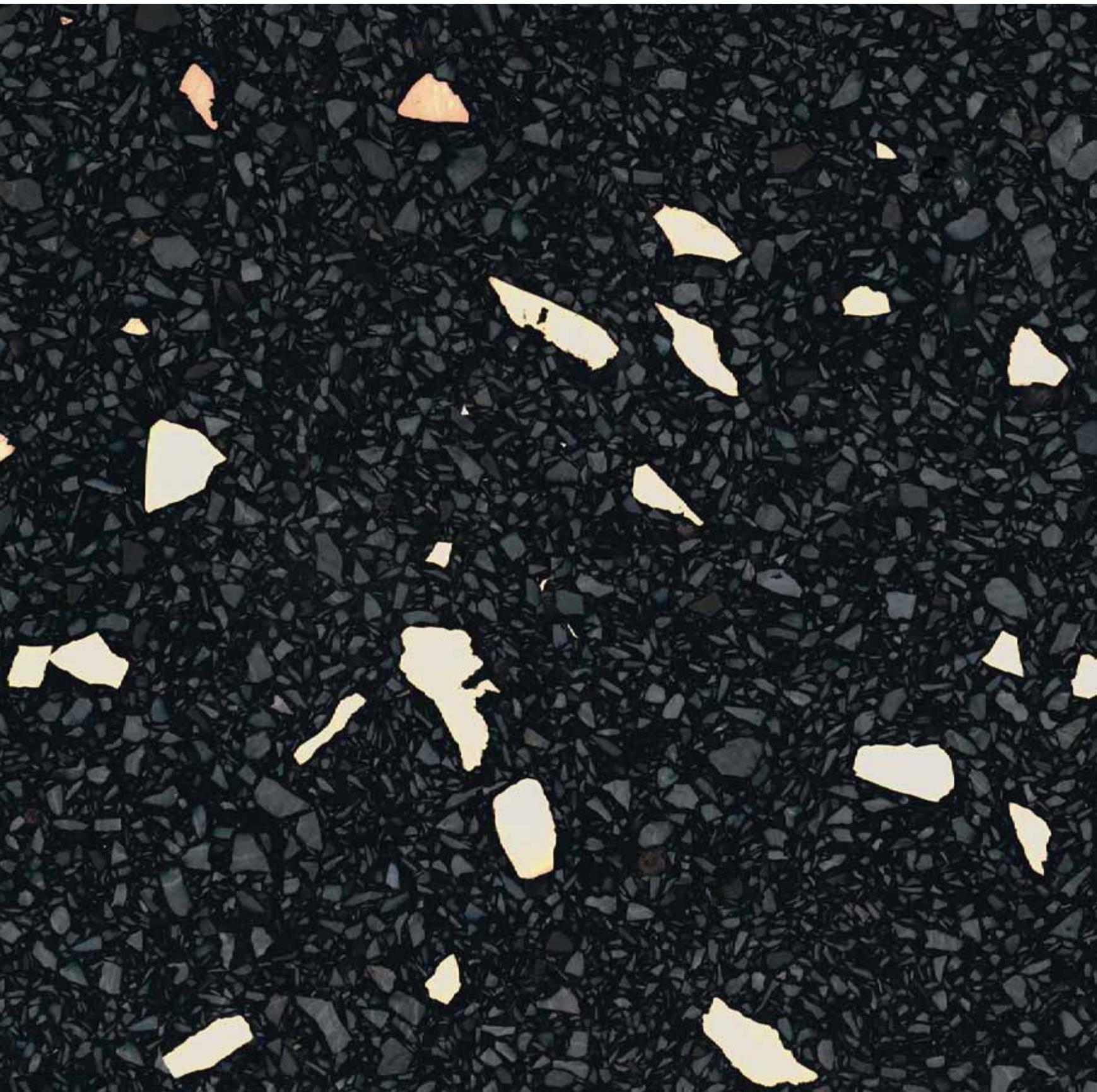


glossy



Deco_06

matte



glossy



Deco_07

matte

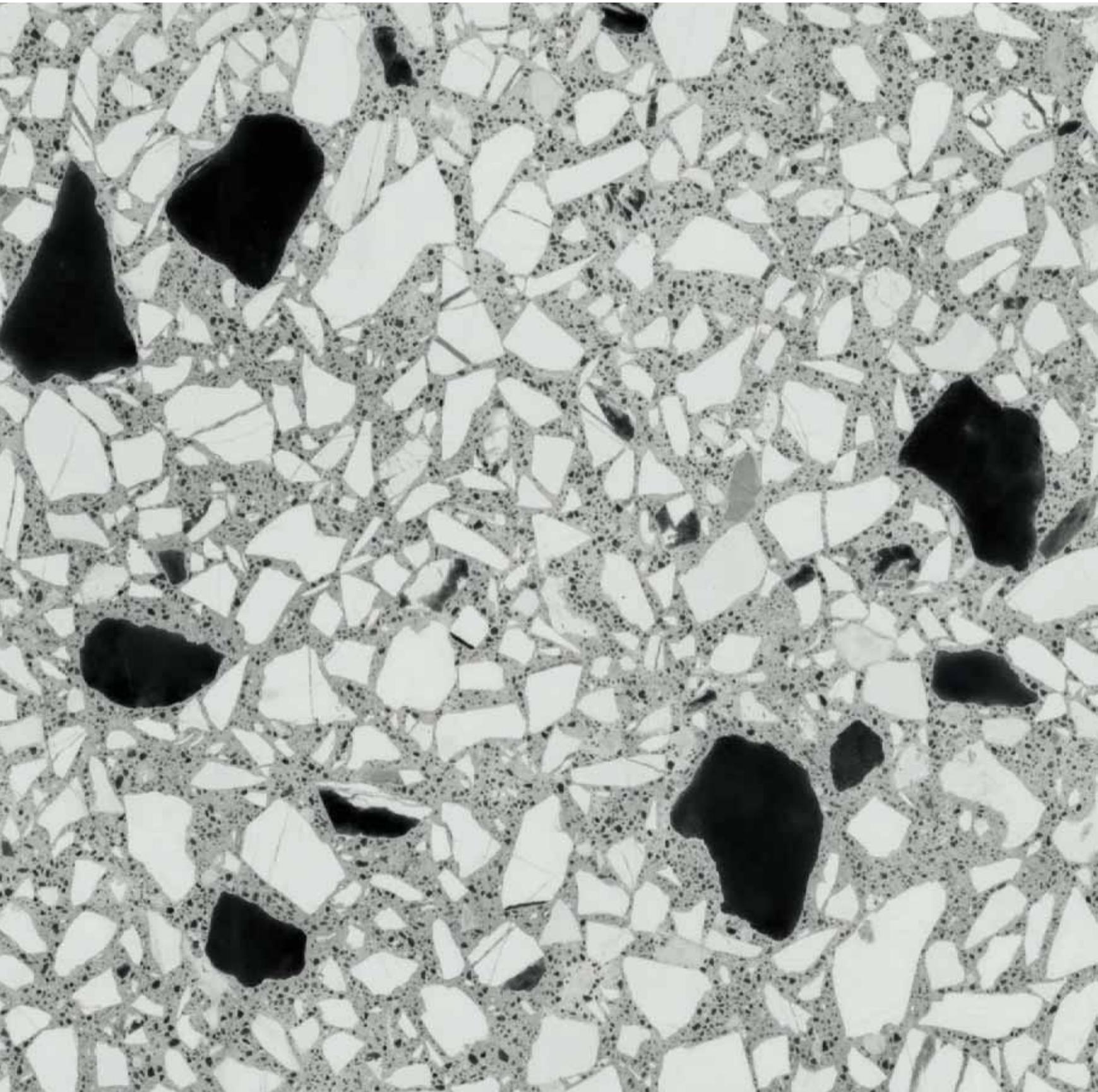


glossy

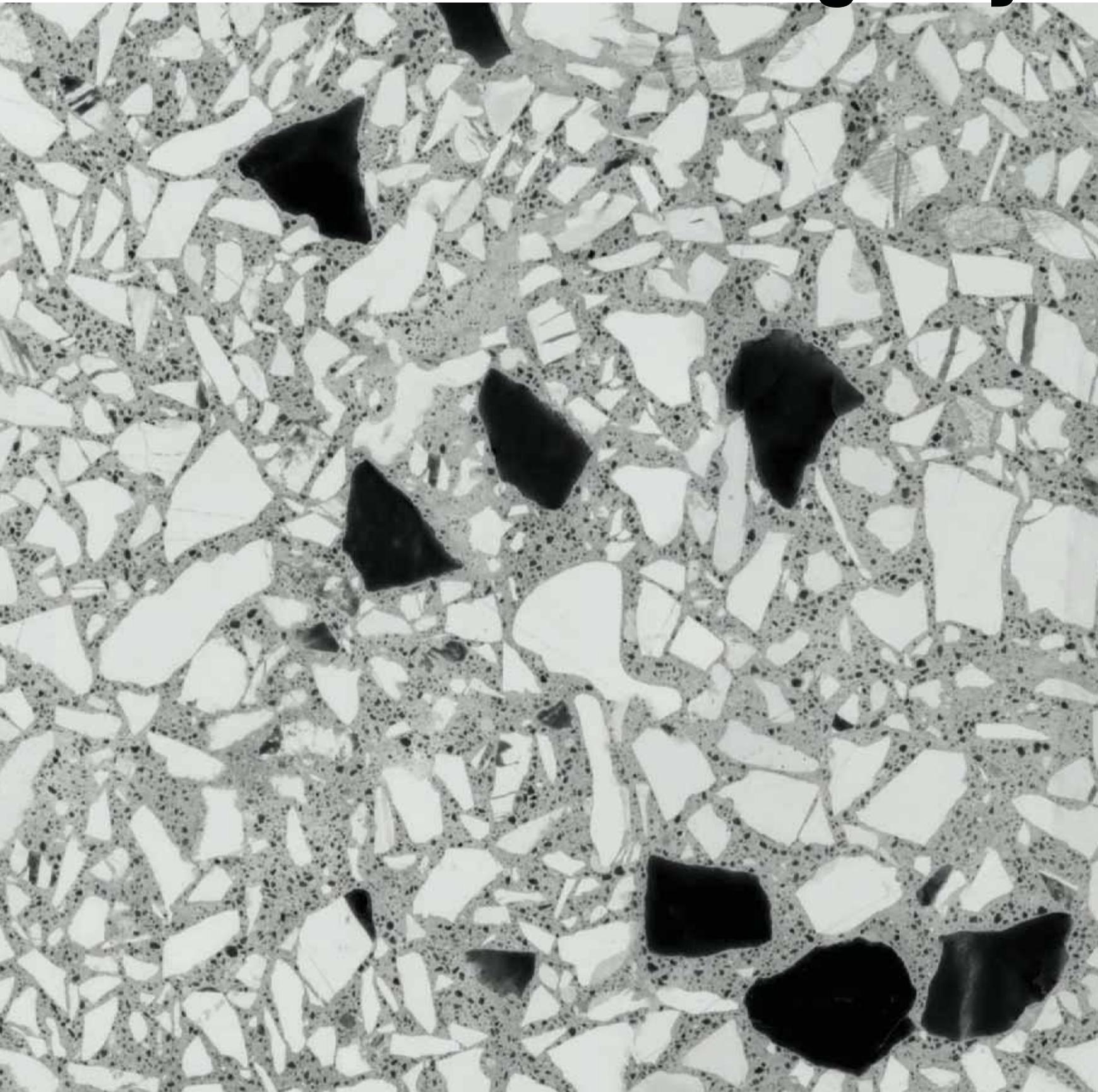


Deco_08

matte

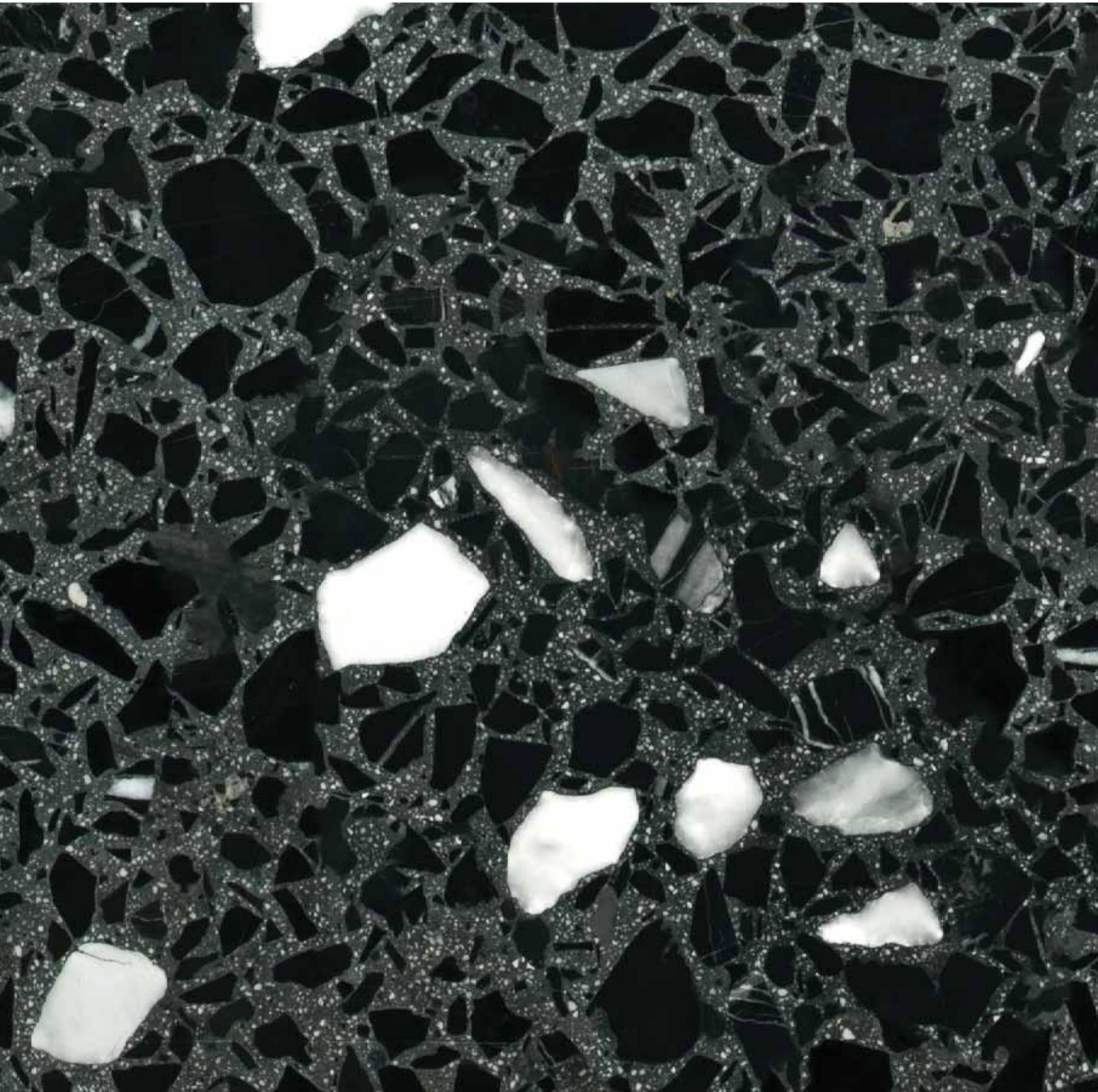


glossy

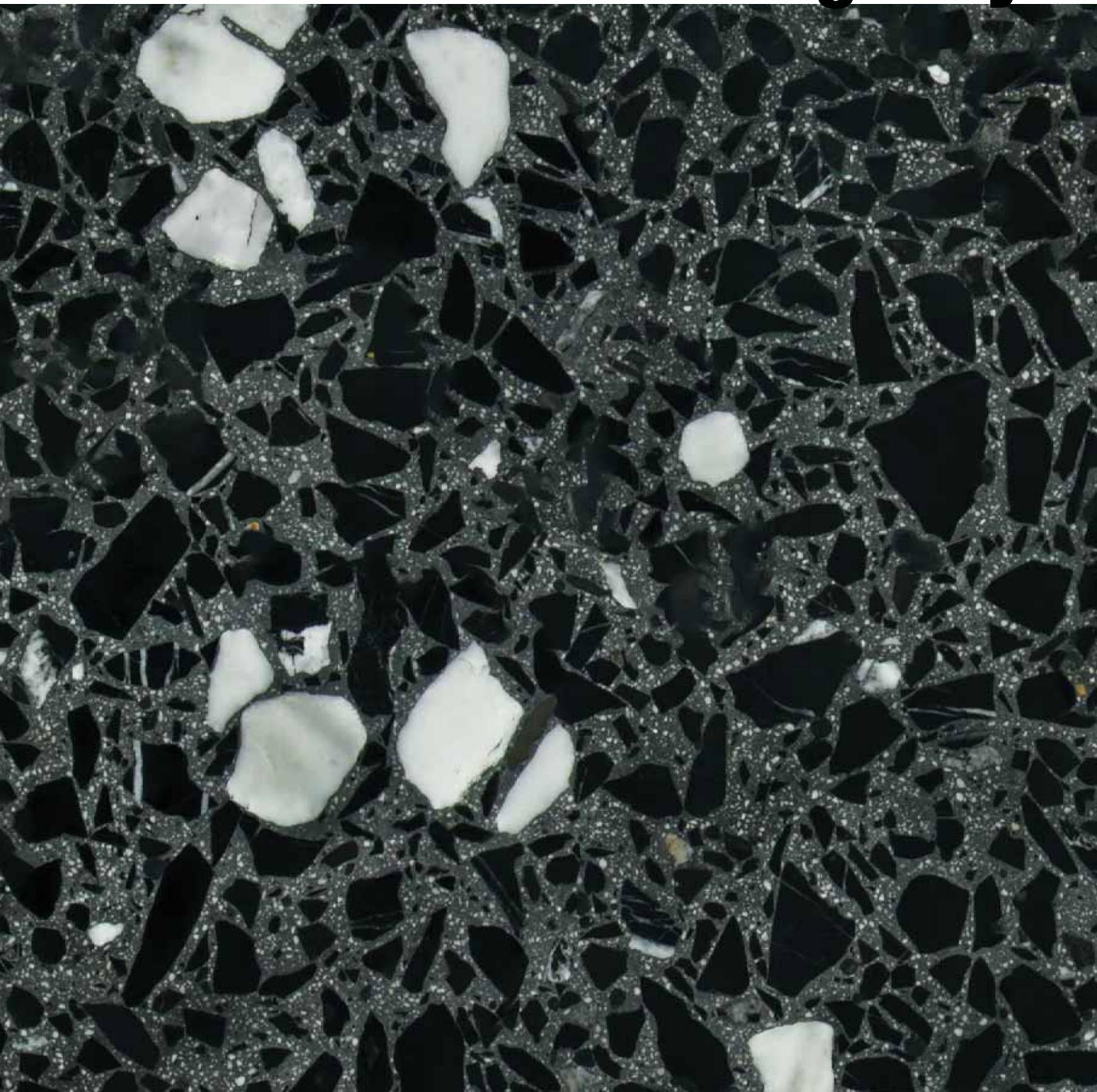


Deco_09

matte

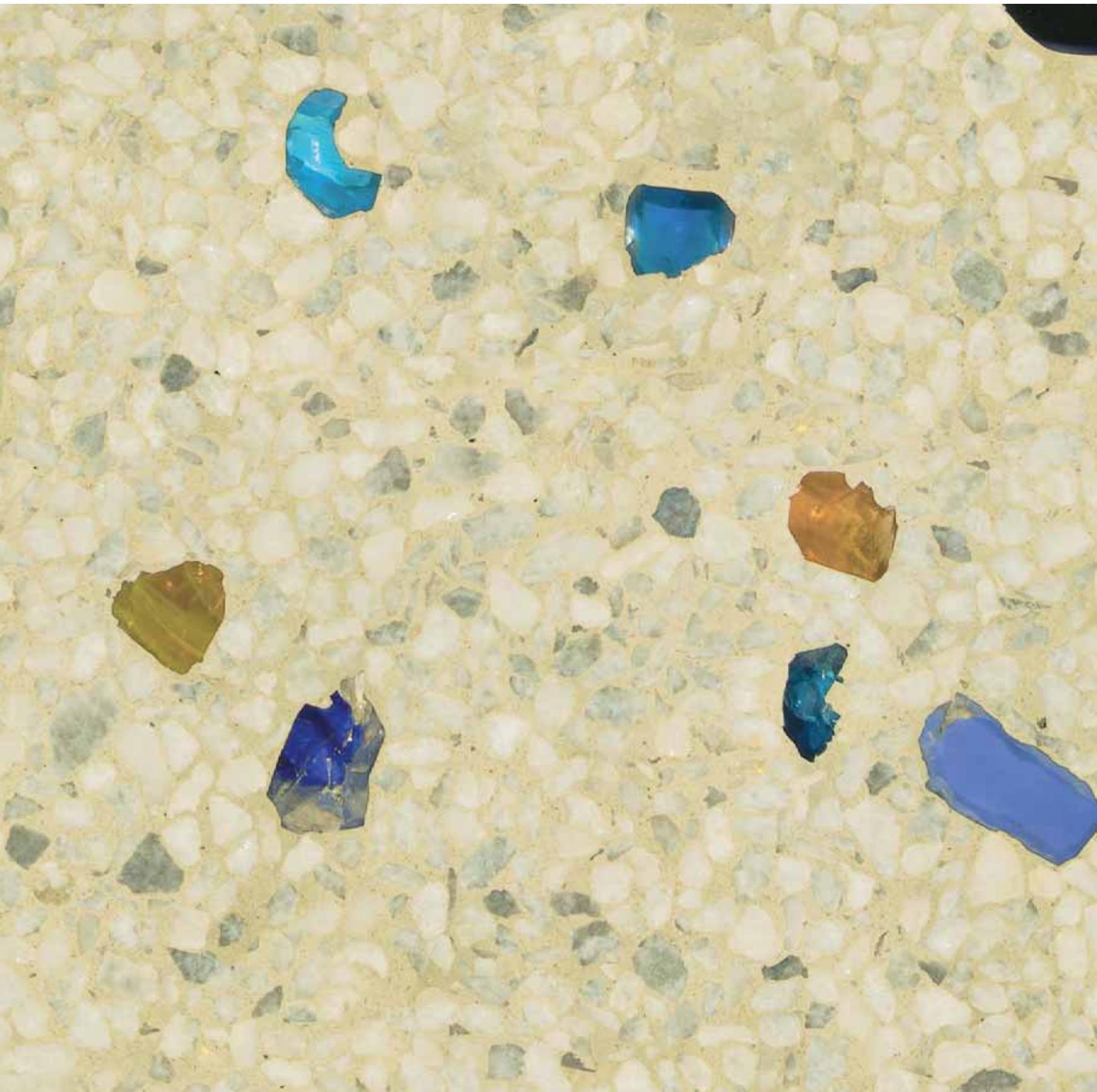


glossy



Deco_10

matte

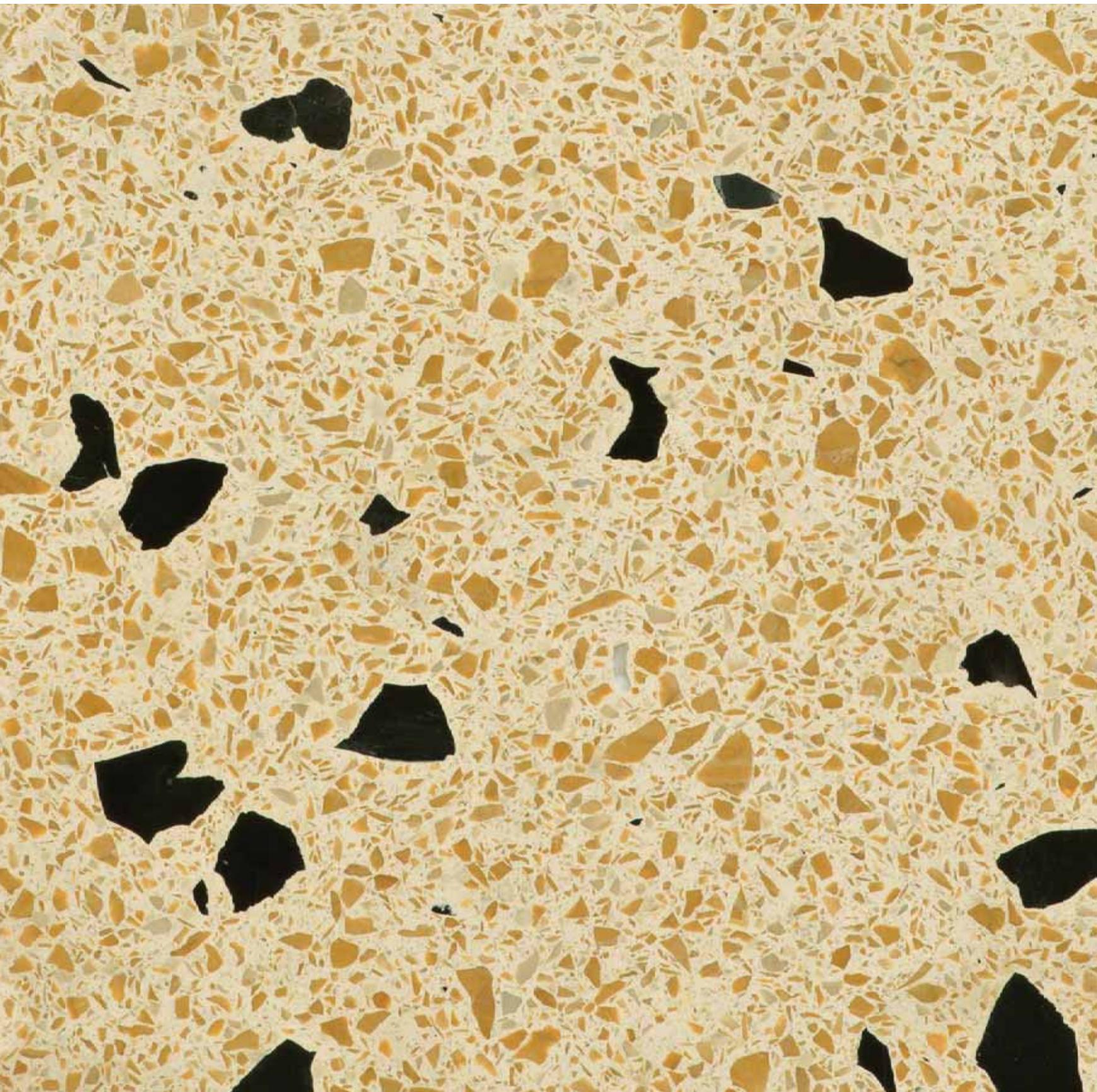


glossy

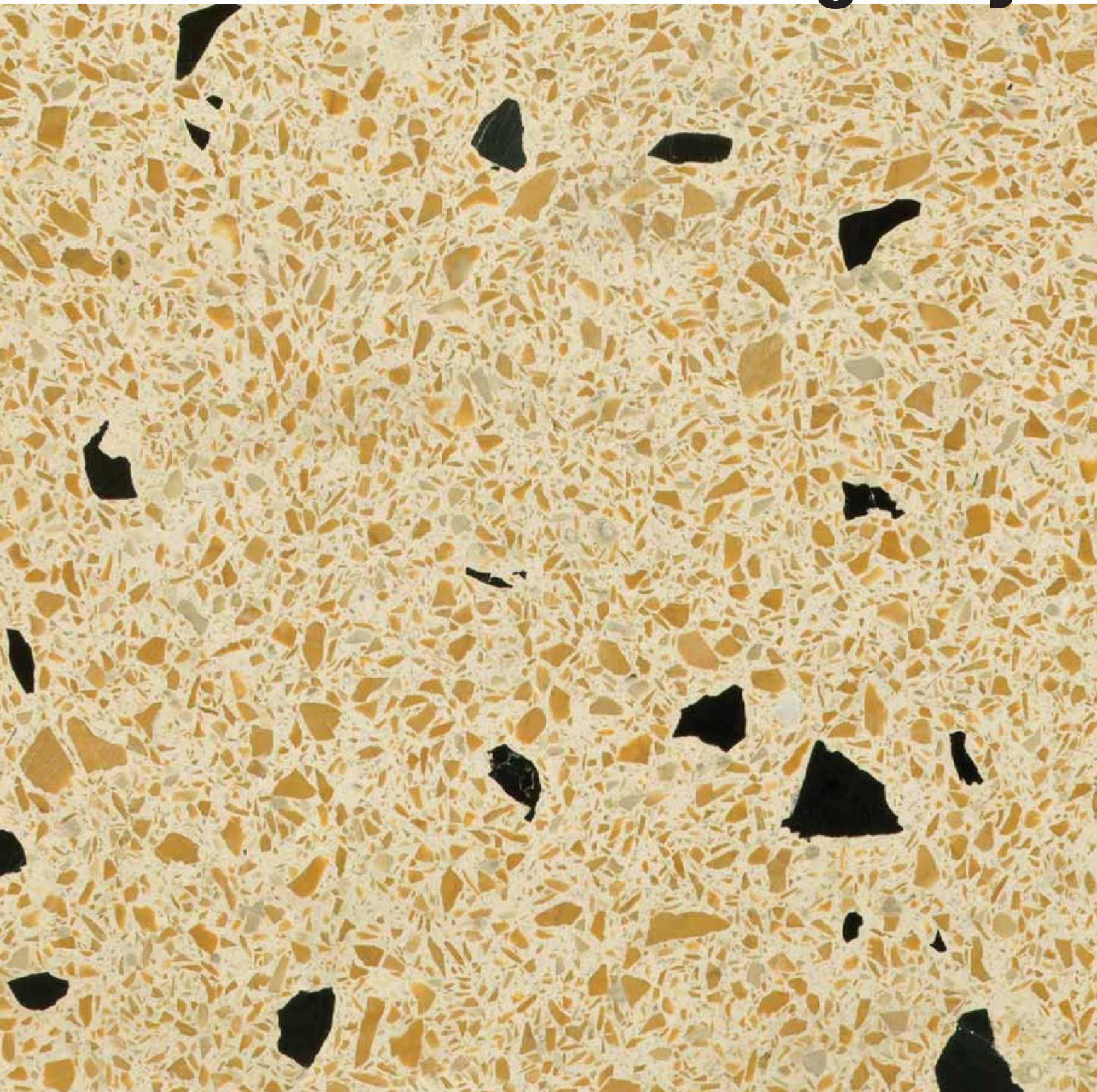


Deco_11

matte

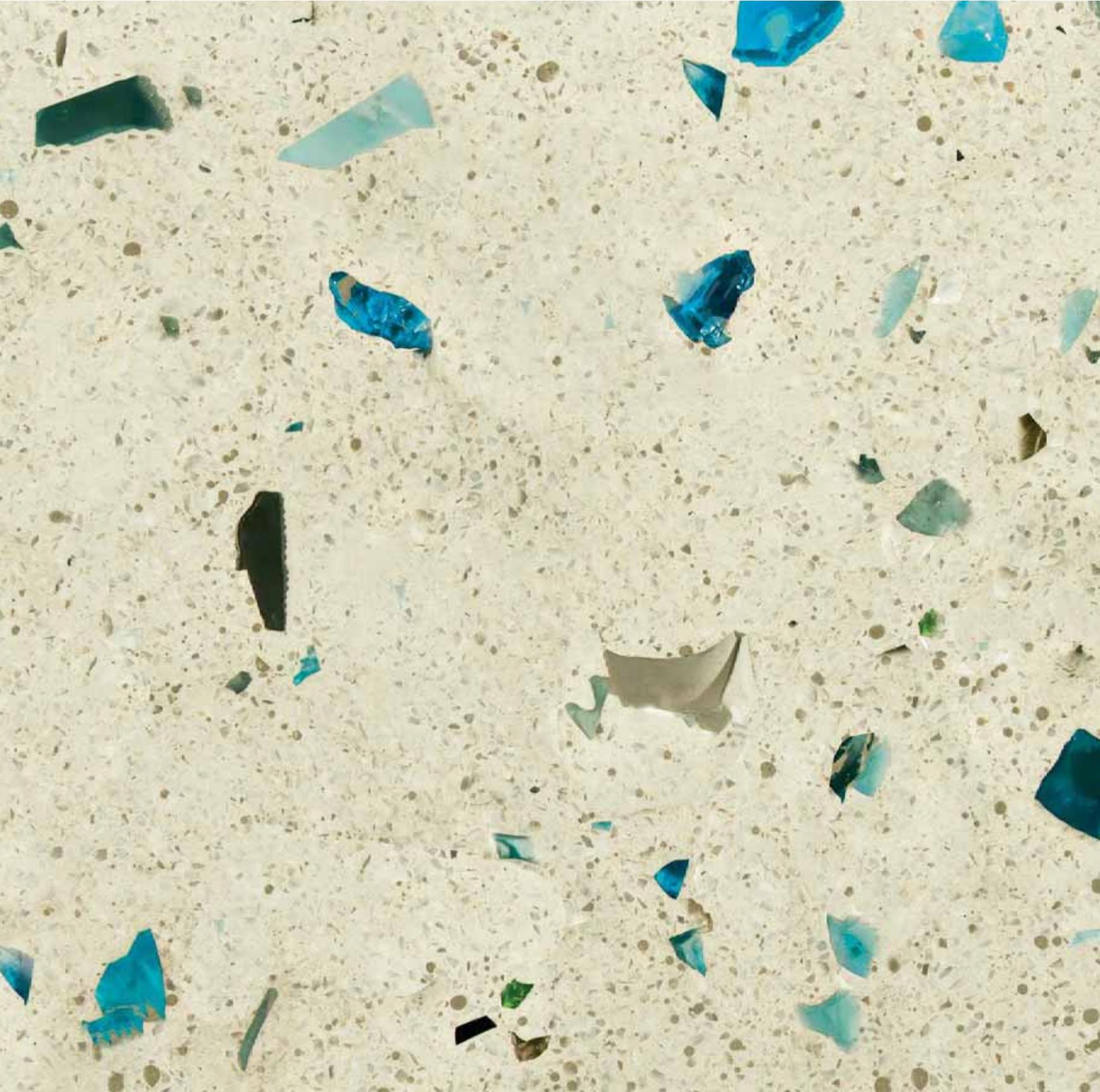


glossy

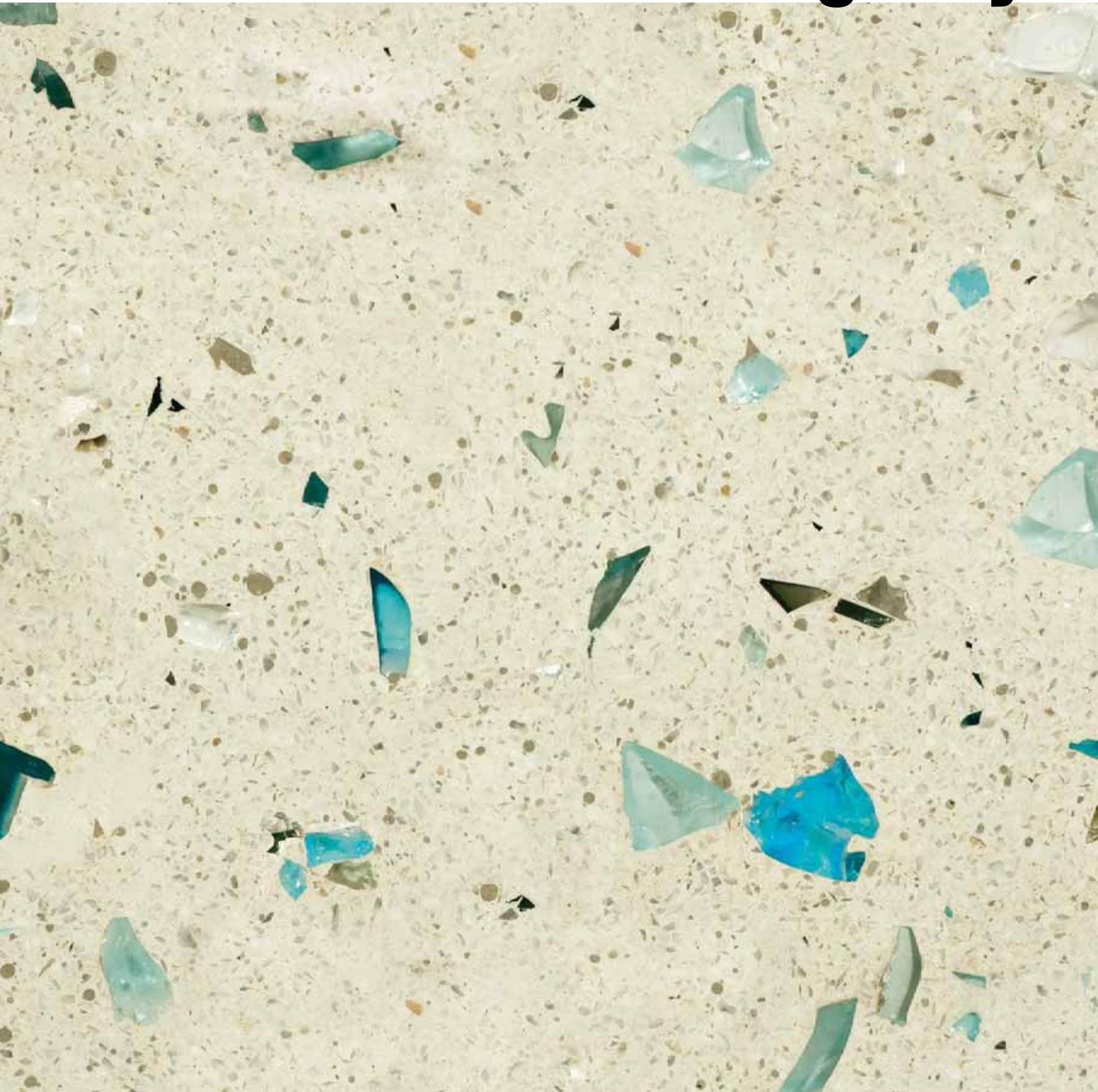


Deco_12

matte



glossy



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SQUADRATO - SQUARED - EQUIARRI - REKTIFIZIERT - ESCUADRADO - КАЛИБРОВАННАЯ

FLORIM OVERSIZE
magnum®

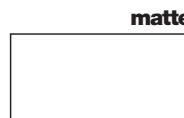
Spessore
Thickness - Épaisseur - Stärke Espesor - Толщина
≥6mm 1/4"



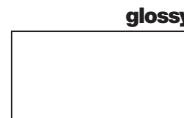
Deco_01	Deco_02	Deco_03	Deco_04	Deco_05	Deco_06
120x240 47 ^{1/8} "x94 ^{3/8} " 757681	120x240 47 ^{1/8} "x94 ^{3/8} " 757682	120x240 47 ^{1/8} "x94 ^{3/8} " 757683	120x240 47 ^{1/8} "x94 ^{3/8} " 757684	120x240 47 ^{1/8} "x94 ^{3/8} " 757685	120x240 47 ^{1/8} "x94 ^{3/8} " 757686



120x240 47 ^{1/8} "x94 ^{3/8} " 757693	120x240 47 ^{1/8} "x94 ^{3/8} " 757694	120x240 47 ^{1/8} "x94 ^{3/8} " 757695	120x240 47 ^{1/8} "x94 ^{3/8} " 757696	120x240 47 ^{1/8} "x94 ^{3/8} " 757697	120x240 47 ^{1/8} "x94 ^{3/8} " 757698



60x120 23 ^{5/8} "x47 ^{1/8} " 757705	60x120 23 ^{5/8} "x47 ^{1/8} " 757706	60x120 23 ^{5/8} "x47 ^{1/8} " 757707	60x120 23 ^{5/8} "x47 ^{1/8} " 757708	60x120 23 ^{5/8} "x47 ^{1/8} " 757709	60x120 23 ^{5/8} "x47 ^{1/8} " 757710



60x120 23 ^{5/8} "x47 ^{1/8} " 757717	60x120 23 ^{5/8} "x47 ^{1/8} " 757718	60x120 23 ^{5/8} "x47 ^{1/8} " 757719	60x120 23 ^{5/8} "x47 ^{1/8} " 757720	60x120 23 ^{5/8} "x47 ^{1/8} " 757721	60x120 23 ^{5/8} "x47 ^{1/8} " 757722

N.B. I colori da Deco_01 a Deco_12 sono utilizzabili esclusivamente per il rivestimento di pareti interne.

Colors from Deco_01 to Deco_12 can only be used for interior walls cladding.

Les couleurs de Deco_01 à Deco_12 ne peuvent être utilisées que pour les revêtements de murs internes.

Die Farben von Deco_01 bis Deco_12 sind ausschliesslich als Wandbeläge im Innenbereich geeignet.

Los colores de Deco_01 a Deco_12 se pueden utilizar solamente para revestimiento de paredes interiores.

Цвета от Deco_01 до Deco_12 могут использоваться только для облицовки внутренних стен.

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SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO - КАЛИБРОВАННАЯ

FLORIM OVERSIZE
magnum®

Spessore

Thickness - Épaisseur - Stärke Espesor - Толщина

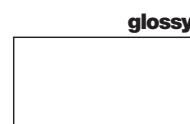
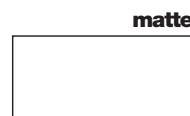
≥6mm 1/4"



Deco_07	Deco_08	Deco_09	Deco_10	Deco_11	Deco_12
120x240 47 ^{1/8} "x94 ^{3/8} " 757687	120x240 47 ^{1/8} "x94 ^{3/8} " 757688	120x240 47 ^{1/8} "x94 ^{3/8} " 757689	120x240 47 ^{1/8} "x94 ^{3/8} " 757690	120x240 47 ^{1/8} "x94 ^{3/8} " 757691	120x240 47 ^{1/8} "x94 ^{3/8} " 757692



120x240 47 ^{1/8} "x94 ^{3/8} " 757699	120x240 47 ^{1/8} "x94 ^{3/8} " 757700	120x240 47 ^{1/8} "x94 ^{3/8} " 757701	120x240 47 ^{1/8} "x94 ^{3/8} " 757702	120x240 47 ^{1/8} "x94 ^{3/8} " 757703	120x240 47 ^{1/8} "x94 ^{3/8} " 757704
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SCHEDA TECNICA PER COLORI DA DECOR_01 A DECOR_12

TECHNICAL SHEET FOR COLORS FROM DECOR_01 TO DECOR_12 / TECHNISCHES DATENBLATT FÜR DIE FARBEN VON DECOR_1 BIS DECOR_12

FICHE TECHNIQUE POUR LES COULEURS DU DECOR_01 AU DECOR_12 / FICHA TÉCNICA PARA COLORES DESDE DECOR 01 A DECOR 12 / ТЕХНИЧЕСКИЕ ХАРАКТЕРИСТИКИ ДЛЯ ЦВЕТОВ ОТ DECOR_01 ДО DECOR_12

AVVERTENZE / WARNINGS

DESTINAZIONE D'USO RECOMMENDED APPLICATIONS	Lastre decorate con innovative tecniche artigianali destinate esclusivamente al rivestimento di pareti interne. Eventuali piccole imperfezioni sono da considerarsi caratteristica propria di prodotto dovuta al processo produttivo. Questa innovativa tecnica decorativa migliora la definizione e la profondità dei colori, rendendo la resistenza superficiale all'abrasione meno performante rispetto al gres porcellanato tradizionale. Per questo motivo è necessario attenersi alle istruzioni riportate sul catalogo e sugli imballi. Slabs decorated by using small-scale innovative production techniques, suitable for indoor wall cladding only. Small imperfections must be considered as a distinctive characteristic of the product, due to the production process. This innovative decorative technique improves definition and depth of colors, making surface abrasion less performing than conventional porcelain stoneware. For this reason, the instructions put on the catalogue and inside the packaging must be strictly followed.
MOVIMENTAZIONE HANDLING	Nella movimentazione evitare il contatto con materiali abrasivi e lo strofinamento con altre lastre o con il piano di lavoro. Non appoggiare sulla superficie utensili o altro materiale che potrebbero danneggiare il prodotto. When handling avoid contact with abrasive materials and rubbing with other slabs or work surface. Do not place on the surface any tool or other material that could damage the product.
INDICAZIONI GENERALI GENERAL INSTRUCTIONS	È necessario garantire una protezione superficiale della lastra durante tutte le fasi di posa e stuccatura. Per fare ciò è possibile mantenere la pellicola protettiva già presente oppure applicare scotch di carta. Surface protection of the slab must be guaranteed during all stages of laying and grouting. We recommend to keep the existing protective film or to apply paper masking tape.
INDICAZIONI GENERALI CUTTING AND DRILLING	Tagli, fori e scassi devono essere eseguiti esclusivamente il retro della lastra. Verificare che il piano di appoggio sia perfettamente pulito e privo di ogni asperità che possa danneggiare il materiale. All cuts, drillings and holes must be executed starting from an incision in the back of the slabs. The worktop must be perfectly clean from dirt and debris that may damage the product.
STUCCATURA GROUTING	Consigliamo l'uso di soli sigillanti cementizi e spatole in materiale plastico, avendo cura di pulire i residui prima dell'indurimento dello stucco con acqua e spugna non abrasiva evitando di danneggiare la superficie della lastra. Only cement-based grouts are suitable, make sure all residues are removed before the grout hardens by using water and a non-abrasive sponge. Avoid to damage the surface of the slabs while cleaning it.
PULIZIA QUOTIDIANA DAILY MAINTENANCE	Utilizzare detergenti neutri e/o acqua, pulendo con straccio in microfibra o spugna morbida. Prodotti acidi anticalcare possono essere utilizzati avendo cura di risciacquare rapidamente la superficie con acqua dopo l'applicazione. Non utilizzare solventi (alcol e simili) né spugne abrasive. Use neutral or water based detergents, and clean with a soft sponge or a microfiber cloth. Acid based limescale removers may be used, making sure to carefully rinse the surface with water after the application. Do not use solvents (alcohol or similar) and abrasive sponges.

CARATTERISTICHE TECNICHE

TECHNICAL CHARACTERISTICS

RESISTENZA ALLA FLESSIONE IN N/mm ² N/mm ² FLEXURAL STRENGHT TEST	Valore medio Average value: 52
FORZA DI ROTTURA IN N (sp. < 7,5 mm) BREAKING STRENGHT IN N (thickness < 7,5 mm)	Valore medio Average value: 1350
MASSA D'ACQUA ASSORBITA IN % % WATER ABSORPTION	Valore medio Average value: 0,08%
STONALIZZAZIONE SHADING VARIATION	V4

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si ringrazia “**Studio Fabio Caselli design**” per la collaborazione nello sviluppo del progetto

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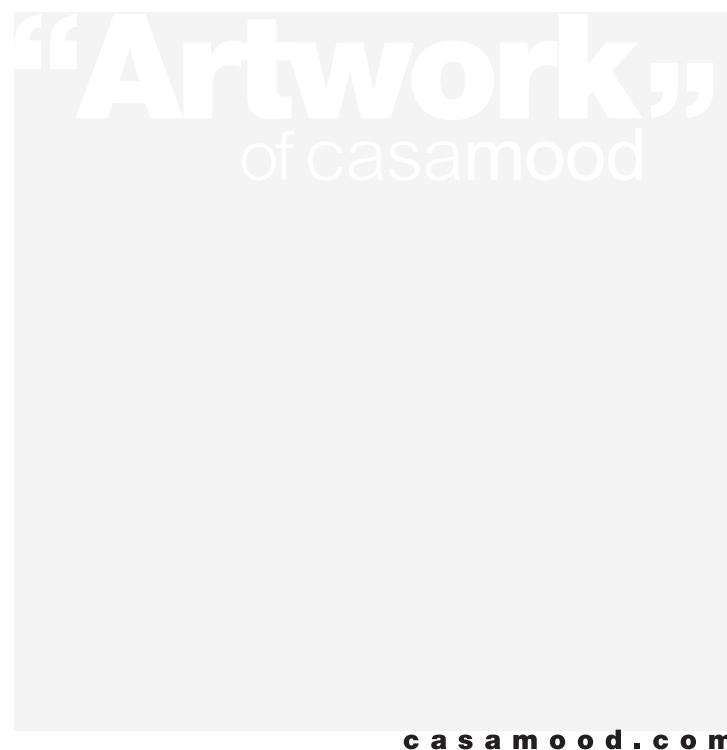
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